



Liviu Ghiuzan

Apparel Industry Leader | Author of "Manufacturing Excellence and Quality Management in Sustainable Fashion Apparel"

📍 Iași, Romania

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Languages

Chinese

English

About

As a dynamic leader with a proven track record in spearheading quality management, technical development, manufacturing excellence, and transformational leadership, I thrive on driving industry advancements. My journey, documented in my book 'Manufacturing Excellence and Quality Management in Sustainable Fashion Apparel: Strategies for Lean Production and Environmental Responsibility,' has been marked by delivering substantial efficiency gains, achieving ISO 9001 certifications, and elevating customer satisfaction through the delivery of high-quality products.

I'm passionate about optimizing processes, fostering innovation, and building high-performing teams.

BRANDS WORKED WITH

Configurator 3D

ICA Global Sourcing Limited

H&M

KUNGAO International Ltd - Garment Trading

SGT Group

S.C. Caremil Impex S.R.L.

World Machinery Works

Experience

● Senior Product Development Manager - Apparel

Configurator 3D | Jul 2018 -

- Spearhead innovative production process of apparel products.
- Supply sustainable solutions in alignment with industry standards.
- Provide comprehensive technical support throughout the product development lifecycle.
- Ensure that designed products meet stringent quality, safety standards, and comply with international regulations.

● Corporate Responsibility Director

ICA Global Sourcing Limited | Aug 2016 - May 2018

Managed CSR and QA departments of foods, non-foods, soft-line (all apparel, home-textiles) and hard-line products (home appliances, furniture, consumer electronics, tools, sporting goods, toys and many more) across 5 different offices: Hong Kong, Shanghai, Dhaka, Bangalore, HCMC. Major European Retailers: ICA, Kesko, Rimi, Ahold, and Hentex.

- Implemented the seamless integration of Corporate Social Responsibility (CSR) and Quality Assurance (QA) standards across the entire supply chain.
- Led in-depth evaluations to identify and prioritize opportunities for quality enhancement. Leverage insights from product feedback, customer input, brand considerations, and sourcing category data, resulting in a noticeable positive impact.
- Initiated the implementation of best practices in production processes across the vendor network, harmonizing optimal efficiency with a commitment to sustainable products.
- Ensured strict adherence to international standards in all manufacturing processes.
- Formulated and reinforced the structural framework of the Corporate Responsibility (CR) department to enhance overall effectiveness.
- Provided adept leadership in coaching, mentoring, and team-building initiatives.
- Engineered and executed efficient strategies contributing to substantial business growth.
- Oversaw annual budget planning.



● Regional Quality Manager

H&M | Jan 2014 - Jul 2016

- Led QA, QC, and technical departments spanning China, Cambodia, Vietnam, and Myanmar.
- Oversaw and secured product quality from raw materials to the end

- product by coordinating and training a team of over 60 specialists.
- Strictly ensured the adherence to H&M policies by suppliers'/quality team.
- Created seasonal activities, coached team to achieve quality goals.
- Developed cross-relationship with designers/buyers and merchandisers, to ensure that quality and safety requirements are reached through the development stage (fabric and trims selection, garment construction, fitting, workmanship, and finishing). Suppliers evaluation (KPI).
- Directed product risk assessment processes (safety and technical analysis).
- Developed new production market and led risk mitigation planning.
- Organized quality workshops with fabric and garment suppliers.
- Assisted garments' manufacturers in establishing an efficient production process by cutting off dead times and being on time with shipments.



● Chief Operating Officer

KUNGAO International Ltd - Garment Trading | Jul 2009 - Jan 2014

A clothing company owning Lola Espeleta and trading numerous renowned brands from Europe, the USA, and Australia, including Chloe, Kenzo, DKNY, and more.

- Developed comprehensive standard operating procedures, a QA manual, guides, and processes to enhance operational efficiency.
- Conducted regular training programs for a multidisciplinary team, resulting in enhanced performance and skill development for production, quality control, and merchandising.
- Established and managed a cutting-edge apparel factory, introducing advanced manufacturing processes and safety measures while driving margins up by 10%+
- Sourced, audited new garments and fabric manufacturers, negotiating payment terms and other contractual details with vendors..
- Handled quotation of over 600 designs per season, negotiating with clients and manufacturers.
- Executed seasonal training programs and evaluations for an extensive supplier network.
- Secured that end product met customer needs in terms of safety, fitting, quality, and timely delivery.
- Provided technical support to clients, offering expertise in technological processes, fabrics, and accessories selection.



● Technical Head

SGT Group | Feb 2006 - Jul 2009

A global inspection company specializing in textiles, apparel, home textiles, and toys, providing technical expertise, laboratory testing, and quality control services for various clients including luxury fashion brands from Europe and US.

- Developed tailored procedures and operational routines aligned with customer requirements.
- Guided and coached a team of 20+ members through training programs.
- Regularly visited factories to ensure all inspectors conducted professional inspections.
- Conducted quality and technical audits on production sites, implementing innovative solutions to enhance efficiency and minimize non-conformities.
- Collaborated with designers, providing insightful advice on quality risks related to raw material selection, garment construction, and finishing.
- Verified and validated samples, including prototype, size set samples, PP samples, TOP samples, and shipment samples. Provided detailed technical comments to factories and buyers, ensuring thorough follow-up.
- Facilitated PP meetings, assessed product risks, and implemented corrective and preventive actions.
- Conducted pre-inline, inline, and final inspections, while assisting manufacturers with technical proposals to improve product quality.
- Thoughtfully recruited new personnel as needed.

● QA Manager

S.C. Caremil Impex S.R.L. | Apr 2001 - Feb 2006

A clothing manufacturer producing various brands for the European Market.

- Maintained high quality standards of ready made garments in terms of fit, constructions, detailing, and workmanship.
- Established critical paths, Performed root cause analysis followed by a set of corrective and preventive actions resulting in improved technological processes.
- Examined each technological operation and elaborated the method job (SSD4 –MTM), resulting in improved efficiency by 50%.
- Strengthen cross-departmental relationship to provide staffing and resources where needed to best meet company objectives.
- Implemented Quality Management System ISO9001.
- Administered and maintained the organization's standards, policies, and procedures.
- Participated fully in the monitoring of factory auditors in training during certification period by reviewing their written work, inspecting goods, and comparing results.
- Achieved management recognition as "Division of the Year."
- Formulated new "Defect Prevention" strategy re-engineering existing testing and inspection processes.
- Attained ISO 9001:2000 quality certification.
- Awarded as "Platinum supplier" by largest clients, securing "zero order rejection" and meeting customer satisfaction.



● **Product Manager**

World Machinery Works | Aug 2000 - Apr 2001

Managed the entire process for CNC Vertical Lathe including ordering, purchasing and overseeing production resulting in successful on-time deliveries.

Education & Training

- 2000 - 2001 ● **Gheorghe Asachi Technical University of Iași**
Master's degree,
- 1995 - 2000 ● **Gheorghe Asachi Technical University of Iași**
Bachelor of Engineering (B.E.),