



Florence Gillet

Styliste, modéliste, photographe

Paris, France

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Languages

Italian (Fluent)

French (Native)

English (Fluent)

Spanish (Fluent)

About

Skilled in Fashion Design and Pattern Making, Collection development, Luxury Fashion Business, Retail, Store Management and Marketing Strategy, I have a complete vision of the industry cumulating both Business and Design approaches. With 10 years experience as Merchandising Manager for several Fashion brands in Milan and Paris, U understand business strategies and challenges. Product has always been a passion for me. That is the reason why I also decided to launch my own brand and design my own products.

BRANDS WORKED WITH

- Bottega Veneta
- Christian Dior Couture
- Dolce & Gabbana S.R.L.
- INSEEC MSc & MBA
- Jessica Choay
- L'Atelier du Yogi
- Laure de Sagazan
- NellyRodi
- Prada Group
- Saint Laurent
- Tilli
- Topshop Topman
- Vtmn Partners

Experience



● **Pattern Maker**
Laure de Sagazan | Apr 2022 - Now



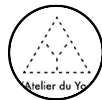
● **Styliste**
Jessica Choay | Jan 2022 - Now

● **Merchandising and Creative consultant**
Vtmn Partners | Nov 2021 - Now



● **Styliste**
NellyRodi | Mar 2021 - Now

- Recherches iconographiques pour du conseil style et du développement de collection à destination de marques de prêt-à-porter
- Développement et plans de collection adaptés aux briefs clients
- Élaboration de gammes de couleurs et mood-boards à destination de marques de prêt-à-porter
- Set-design pour le cahier COLORS FW22/23 Nelly Rodi
- Réalisation de supports digitaux de présentation clients
- Shopping textile pour du conseil matière et du développement de collection à destination de fabricants de l'industrie textile (tisserands, etc)



● **Founder & Creative Director**
L'Atelier du Yogi | Jan 2020 - Now

Your sustainable fashion yoga mats



● **Fashion & Design Consultant**
INSEEC MSc & MBA | Sep 2019 - Now

Advises across all functions:

- ART DIRECTION
- BRAND: concept, brand identity, digital strategy, positioning
- PRODUCT: merchandising, collection development, pricing
- STYLE: fashion design and styling, trend scouting, illustration

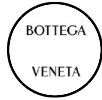
Founder of: L'Atelier du Yogi CLIENTS: EBS Paris (Lecturer at Luxury and Brand Marketing Management Master), Saint Laurent (Wholesale), Tilli...

● **Styliste**
Tilli | Aug 2019 - Now



- **WW Retail Merchandising Manager**

Saint Laurent | Nov 2016 - Apr 2017



- **General Merchandising Manager**

Bottega Veneta | Jan 2015 - Oct 2016



- **WW Merchandising Manager - Dolce&Gabbana**

Dolce & Gabbana S.R.L. | Aug 2013 - Dec 2014

- **HQ Merchandising Manager - Miu Miu**

Prada Group | Sep 2008 - Aug 2013

- **Press and Marketing Assistant**

Topshop Topman | Sep 2006 - Sep 2006

- **WRTW Marketing and Commercial Assistant**

Christian Dior Couture | Sep 2005 - Mar 2006