



Gabriele Candido

Illustrator & Graphic Designer

Reggio Calabria, Metropolitan City of Reggio Calabria, Italy

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Links

[LinkedIn](#) [Instagram](#)

Languages

Spanish (Basic)

Italian (Native)

English (Work Proficiency)

About

Experienced Graphic Artist with 9+ years' of expertise in a variety of Projects. Committed to helping clients shape their brands identity through the use of compelling graphic designs. A proven track record of social media management using my abilities to adapt in creating powerful visual designs using digital illustrations, images and attention to details. Fluent in English and Italian. [Looking for UK sponsorship]

BRANDS WORKED WITH



Experience

Freelance Illustrator

Central 23 | Jun 2022 - Now

- Successfully managed illustration design projects from concepts through completion.
- Created designs by using the traditional hand skills of drawing and painting, alongside other styles, to meet design briefs.

Graphic Artist & Social Media Manager

Gab Design | Nov 2014 - Now

- Worked to ensure that client brand standards were upheld by developing a strong knowledge of the client's brand and consistent communication
- Coordinated with the client to successfully create prolific social media graphics suitable for target marketing.
- Presented finalised ideas and concepts while using my art as an illustrator to offer a caricature service to clients and companies.
- Utilised an extensive knowledge of Social Networks since 2017 and combined it with my passion for photography to become a Social Media Manager.

Co-Founder & Illustrator

Italian.It | Jan 2021 - Jan 2022

- Designed illustrations, using Procreate, for a variety of projects for the purpose of social media, printed materials and charity associations.
- Collaborated with a local football team, Reggina, to provide illustrations for their marketing strategy.



Illustrator

Bisestyle | May 2018 - Oct 2018

- Collaborated with a local well known brand to create tailored illustrations used to celebrate their 100 Anniversary.



Illustrator

CityNow.it | Jan 2015 - Jan 2017

- Delivered hand drawing caricatures to national celebrities during their interview by the agency.



Game artis

Agenzia Inspired | Mar 2014 - Jan 2016

Collaboration for the creation of a game app entirely drawn by me. From the logo, to the environments, to the characters.

Graphic Designer & Social Media Manager

Bridge Pub | Jan 2012 - Nov 2021

- In charge of all the graphics and advertising materials.
- Used Adobe: Photoshop, Illustrator and InDesign in almost day to day production.
- Was promoted as a social media manager from 2016 onwards using photography and video editing skills

● **Printing Manager & Graphic Designer**

Publidis S.R.L. | Mar 2012 - Sep 2014

- Managed the timelines and workflow of digital print and design projects (medium and large format).
- Responsible of cutting plotter, lamination and carving application.
- Delivered Graphic designs for promotional advertisements.

● **Graphic Designer**

IDEA Marketing | Sep 2012 - Nov 2013

- Prepared sketches of materials to assist the agency with their marketing and brand development.