



# Nima Mardaneh

Visual Merchandiser, Stylist,  
Image researcher

Paris, France

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## Links

[LinkedIn](#)

## Languages

English (Native)

French (Work Proficiency)

## About

I am a passionate and skilled creative with 10 years experience working in fashion, specializing in visual merchandising, e-commerce and art direction. | am interested in applying my skills and perspective to new and challenging projects and am confident in my ability to produce results. Working with high efficiency, diligence and exceptional taste through creative and strategic planning, | am eager to challenge myself and contribute to new projects.

### BRANDS WORKED WITH

Banana Republic

BURIED DEEP ARCHIVE

Byronesque -

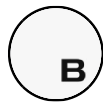
Elevastor

Forever 21

SSENSE

VAQAR

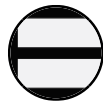
## Experience



### FASHION ARCHIVIST

Byronesque - | Dec 2022 - Now

- Document all pieces through formal approach providing all necessary and key components needed to further research garments according to condition and style.



### VISUAL MERCHANDISER, CONSULTING

Elevastor | Sep 2022 - Now

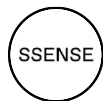
- + Consult with buyer to ensure stock efficiency to increase product engagement and flow. Challenge and plan KPI to improve and guarantee sell through in-store and on-line. Work with third-party platforms. + Build and nurture strong customer relationships by providing efficient, diligent, and reliable service.



### CEO / DIRECTOR

BURIED DEEP ARCHIVE | Nov 2020 - Aug 2023

- + Manage all post-production tasks such as photo editing on photoshop, copy writing and website design. + Execute digital media strategies across all Buried Deep platforms, planning and creating effective marketing tools to boost social media reach and sales.



### RTW SENIOR STYLIST

SSENSE | Oct 2019 - Jul 2022

- Plan and organize each day in advance to guarantee operations move smoothly to achieve daily production targets. Acknowledge and maintain details, quality control and productivity standards on set.
- Work closely with art direction team to guarantee needs of all departments are being met with launches and high investment projects.



### Visual Merchandiser

Banana Republic | Sep 2019 - Sep 2020

Working with Visual team to ensure the productivity of the store is at its highest. Performing window updates, brand updates and running stock. Working in stock room, making sure shipment is door to floor to maintain fast trendy fashion.



### Project Manager

VAQAR | Jun 2015 - Apr 2020

Helping brand VAQAR move into the future; Selling, communicating and social media consultant. potential issues. Arranging and increasing engagement with social media accounts. Organized and produced numerous projects, features and campaigns, ensuring deadlines, details and objectives were met. Assessing customers needs to provide assistance

and information regarding products while ensuring high level of customer satisfaction.



● **Visual Merchandiser**

Forever 21 | Sep 2013 - Aug 2019

Working with Visual team to ensure the productivity of the store is at its highest. Performing window updates, brand updates and running stock. Working in stock room, making sure shipment is door to floor to maintain fast trendy fashion. In addition to making sure the store was meeting visual standards, never neglecting customer satisfaction and cleanliness while working.

## Education & Training

2020 - 2021

● **University of arts london**

Certificate , Fashion business

2016 - 2020

● **Ryerson**

Bachelor of Arts in Communication,