



# Selin Öçal

Sustainability in Fashion

Berlin, Germany

[Portfolio link](#)

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## Links

[LinkedIn](#)

## Languages

English (Work Proficiency)

French (Fluent)

German (Basic)

Turkish (Native)

## About

I'm passionate about leveraging my unique skill set to push boundaries, challenge conventions, and pave the way for a more sustainable future in fashion. I'm actively seeking opportunities to collaborate with forward-thinking brands and people that prioritize innovation and sustainability.

### BRANDS WORKED WITH

Beymen

House of Ogan

MOEVA London

Oculus Virtual Manufacturing

Trendyol

## Experience



### Fashion Designer

Oculus Virtual Manufacturing | Sep 2020 - Oct 2021

- Increasing market awareness through seasonal trend research reports.
- Designing collections for various product categories and markets meeting successful deadlines, primarily for activewear and kidswear.
- Creating CAD drawings, prints, and graphics for production
- Preparing clear presentations of new styles for clients.

### Design Intern

MOEVA London | Feb 2019 - May 2019

- Assisting the creative director from the early development to the successful delivery of the collection to the production team.
- Finding suppliers for the new collection, following orders, and working with the in-house atelier and outside manufacturers.
- Assisting the photoshoot for the new collection.
- Helping with a new collection of swimwear styles as well as helping the first activewear collection of the brand.



### Fashion Label Intern

Trendyol | Nov 2018 - Jan 2019

- Assisting fittings for every category. (casualwear, woven, knitwear, swimwear, special occasion...)
- Learning the proper language to give feedback to suppliers.



### Design Intern

Beymen | Feb 2018 - May 2018

- Organizing color cards and fabric samples from Premiere Vision for designers, making accessory cards.
- Organizing the showroom, general help with organization.
- Seasonal trend research.

### Intern

House of Ogan | Jul 2016 - Jul 2016

- Making technical drawings for knitwear and leather garments.
- Assisting with manufacturer visits.
- Helping with organisation.
- This collection later got featured in NY Fashion Week.

## Education & Training

2021 - 2023

### AMD Akademie Mode & Design

Master's degree,

