



Karthiga Sethuprakash

Luxury sales and Marketing

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Languages

English

About

With a proven track record in luxury retail, I excel in providing world-class customer service and personalised style guidance for brands like Chanel and Louis Vuitton. Skilled in sales, product knowledge, and maintaining premium store appearances, I'm passionate about enhancing the shopping experience for every customer.

BRANDS WORKED WITH

- United Aircon
- LuLu Hypermarket Saudi Arabia

Experience

- Luxury Sales Associate**
AL Khobar | Jan 2022 - Apr 2023
 - Provided world-class customer service, offering personalized style guidance to clientele of luxury brands such as Chanel, Valentino, and Louis Vuitton.
 - Maintained a premium store appearance by handling and displaying luxury merchandise with care.
 - Stayed up-to-date with the latest collections and product knowledge of luxury brands to effectively assist customers.
 - Achieved sales goals and targets while upholding high standards of professionalism.
 - Collaborated and communicated effectively with team members to ensure customer satisfaction.
 - Handled luxury product transactions accurately and efficiently.
- System Admin**
United Aircon | Aug 2017 - Jan 2022

appropriate staff members. Scheduled client appointments and coordinated with attorneys to ensure efficient use of their time. Assisted with the preparation of legal documents, including contracts, agreements, and court forms, ensuring accuracy and compliance with legal requirements. Maintained and organized client files, both physical and digital, ensuring confidentiality and easy retrieval of information. Conducted legal research using online databases to support attorneys in case preparation and strategy. Drafted and proofread correspondence, memos, and other written materials for internal and external communication. Assisted in HR tasks such as maintaining employee records and processing payroll

Education & Training

- 2023 ● **Ulster University**
Master Degree – MSc. International Business with Advanced Practice,
- 2014 - 2017 ● **Sri Ramanujar Engineering College**
Bachelor Degree – Electronics and Communications Engineering,
- 2011 - 2014 ● **SRM University**
Bachelor of Engineering in Computer Science and Engineering,
- 2011 ● **Shri A Ganesan Matriculation Higher Secondary School**
High School Diploma,