## Dweet



# Heidi Becker

Senior Executive - Development/Sourcing/Production - Leathergoods & Accessories at Luxury & Contemporary Brands - Europe & US

Paris, France

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#### Links

in LinkedIn

## Languages

French (Fluent)

Italian (Work Proficiency)

English (Native)

#### **About**

Seasoned product development executive in the luxury and contemporary sector and wide reaching relationships with creatives throughout the world. Having nearly 20 years experience building brands leather goods and accessories collections, along with an extensive network of partners spanning the globe. Focused on strategy, budget objectives and sustainability throughout the process from design inception to delivery ensuring integrity and quality in all final products.

#### **BRANDS WORKED WITH**

CARVEN

JACQUEMUS

Kenzo Mode

Luxury & Contemporary Brands - Europe & Us

Pied Rougia Paris

Simon Miller

Tory Burch

## Experience

 Consultant - Development / Sourcing / Production -Leathergoods & Accessories

Luxury & Contemporary Brands - Europe & Us | Jan 2019 - Now

Supported significant growth in the leathergoods through development of global partner network and product needs. Participated in the strategic plans to successfully achieve aggressive growth projections and objectives. Responsible for all non ready to wear categories with focus on leather goods but also including jewelry, home, and other accessories.

Managing Director

Pied Rougia Paris | Jun 2018 - Now



Consultant - Leathergoods Sourcing and Development
Simon Miller | Oct 2019 - May 2020



Consultant Accessories Strategy - Sourcing - Development (Leathergoods + Shoes)

CARVEN | Sep 2019 - Mar 2020

 Directrice de developpment / production / merchandising Accessoires et Maroquinerie

Kenzo Mode | Oct 2012 - Dec 2018



 Director of Product Development & Production – Leathergoods, Jewelry, & Accessories

Tory Burch | Aug 2007 - Oct 2012



Collection Director - Accessories
JACQUEMUS | Nov 2021 - Now