



# Ali Najmi

Social media marketing

London, UK

[Portfolio link](#)

[View profile on Dweet](#)

## Languages

English


## About

Me: Supportive and Collaborative Team Member | Reliable | Dedicated Dedicated and respected International Management (Digital Business) student, with first class honours in Marketing and several years of experience in different industries and different areas of the supply chain. In my past experiences, I have shown a remarkable awareness of customer demands, a desire for exceeding their expectations, and strong analytical abilities. I appreciate assisting businesses in increasing sales through effective resource allocation, thorough research, and innovative marketing methods.

### BRANDS WORKED WITH

- Chakavak3
- Emruz (Emrc)
- Flamingo Land Resort
- Medical Council Housing Cooperative
- Trane Lubricating Oil

## Experience

- **Human Resources Administrator;**  
|
- **Sales Representative(B2B);**  
Trane Lubricating Oil |  
Boosted client retention, establishing sales goals and securing targeted rates.  
•Negotiatedand closed deals with minimal required support from sales managers.  
•Upheleffective customer communication to maintain customer satisfaction and loyalty.  
•Withmore than 100 dissatisfied customers and secured 50 new clients in 7 districts of Tehran. Qualifications
- **Executive Manager**  
|  
"Well done & congrats Ali! From what I have personally seen whilst in the Zoo Bar observing your work ethics, you deserve all them Vimtos! Keep up the good work and THANK YOU!" Source: <https://staff.flamingoland.co.uk/recognition/hes-a-work-horse/>
- **Idea Owner and Team Leader**  
Chakavak3 |  
Team Building  
•Producing MVP  
•MarketSegmentation  
•ProspectingCustomers  
•BusinessModels  
•CustomerJourney Map  
•ElevatorPitch  
•DesignThinking / products design
- **Site civil engineer**  
Medical Council Housing Cooperative |
- **Bar Staff Team Member;**  
Flamingo Land Resort | Mar 2022 - Sep 2022  
  
Kieran, the bars manager says about Ali Najmi: "He is just great, an absolute workhorse and just little things like when he walks in the building techniques, he doesn't start for 30 mins but if he sees tables that need cleaning he just goes and sorts them out. At the end of the night when there are only the last couple of jobs to do, he is always the one doing it."

- **Executive Director of Market Research**

Emruz (Emrc) | Mar 2019 - Apr 2019