



Rhenan Klosowski

Lead Graphic Designer

London, UK

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Languages

Portuguese (Native)

English (Fluent)

About

Committed and enthusiastic Graphic Designer with a background in delivering graphic design projects, and promotional images, full brand re-designs, and visual identities for a diverse range of clients. Strongly focused on positive outcomes, end user/customer experience, cost, quality, and commercial factors. Equipped with sound relationship building and collaborative skills, excels in teamwork as well as self-directed projects. Very comfortable with a high degree of accountability and decision-making responsibility. Commercially and creative minded conceptual thinker with expertise in diverse design styles, thrives in challenging and creative roles.

BRANDS WORKED WITH

Copel Energy

Digideias Marketing Agency

Signstar Solutions

Toyama Power Products

Experience

● Lead Graphic Designer

Signstar Solutions | May 2022 - Now

● Graphic Designer

Signstar Solutions | Mar 2021 - May 2022

Due to commitment and achievements exhibited in the role, secured a promotion to current role

Demonstrate strong insights into market trends and company audience to create new concepts, including branding, and visual identity

Regular communication with customers to gain insights into their needs, translate findings to provide 2D and 3D visuals to customers

● Self-employed Freelance Designer

| Jan 2019 - Mar 2020

Utilised entrepreneurial skills and sector knowledge to create a graphic design business working with new and existing customers to drive their brands and presence on a variety of social media platforms, including Facebook, Instagram, and with on-street advertising

Established relationships with customers to gain insights into their needs, set objectives in line with customer requirements, including scope, content, timings and budget; plan work schedules and deadlines to meet the agreed needs

Used tools, such as Adobe Creative Cloud, Figma, and Cinema 4D

● Graphic Designer

Toyama Power Products | Aug 2018 - Nov 2018

Tasked upon commencement with the development of material for the points of sale, choosing the best material, and checking the printing process

Translated briefs to develop visual identity and graphic designs for internal and external communication

Direct collaboration with Chinese representatives to secure agreed specifications and photography from new products directly from the factory
ADDITIONAL EXPERIENCE

● Lead Graphic Designer

Digideias Marketing Agency | Jun 2017 - Aug 2018

● Graphic and Web Designer Intern

Copel Energy | Mar 2016 - Jul 2016

- **Administrative Assistant**

Copel Energy | Mar 2013 - Jan 2014