

Chenran Wang

Social Media Intern

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Languages

English

About

I'm an enthusiastic retail professional with experience assisting customers on the shop floor. Flexible, adaptable, and dedicated to delivering exceptional service in dynamic environments. I have also successfully increased social media engagement through strategic content creation.

BRANDS WORKED WITH

Biofires

Experience

- **Social Media Intern**

Biofires | Dec 2022 - Mar 2023

- Assisted customers with inquiries and purchases, providing excellent customer service.
- Incorporated Instagram into the social media marketing plan, increasing the target audience by 21%.
- Interacted with 5+ followers and potential customers daily, communicating product information and answering questions.
- Ensured maximum engagement across all platforms, monitoring analytics to identify viable ideas, trends and growth patterns.
- Organized a 90-day Instagram takeover, boosting following by +4.9%.

Education & Training

- **Mander Portman Woodward (MPW) London, Wellington school (GCSE)**

A-Levels: Economics,,