



# Claudia Canatelli

Designer- brand manager-  
fashion consultant

Paris, France

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## Links

[Website](#)

## Languages

English (Fluent)

French (Fluent)

Italian (Fluent)

## About

Experienced retail professional with a strong background in showroom management, trend analysis, and team coordination. Fluent in English, French, and Italian, I excel in dynamic environments and am passionate about delivering exceptional customer experiences in the fashion industry.

### BRANDS WORKED WITH

A moi paris

CERRUTI

Sonia Rykiel

Valentino

## Experience

### ● Founder / Creative Director

A moi paris | Jan 2018 - Now

Trend Analysis Garment prototype definition and advancement Development communication with external talents for garment production and presentation Determine the fabrics for each garment design Choice of accessory pieces for each garment design Look-book shooting direction for each collection and overall mood declination for branding and product presentation to the public WHOLESALER Showroom organisation for the three lines Sonia Rykiel, Sonia By, Rykiel Enfant Coordination of a commercial team of 9 people Collection check for showroom activities WW Showroom management



### ● Showroom coordinator

Sonia Rykiel | May 2015 - Apr 2017

Showrooms coordinator, sales team coordinator, budget management Coordination of multiple showrooms and activities from the booking of space , the sales team , the models, hair and makeup, dressers and caterers. In charge of the budget and coordination of all other departments in line with the showroom activities from style activities to production to sending.



### ● Executive assistant to cd

CERRUTI | Mar 2012 - Apr 2015

Executive assistant to the creative director, studio coordinator, press office coordinator . Central position for each department from conception to follow up on prototypes up to sales, production and distribution. Press coordinator for the first line, definition of interviews and review of the same.



### ● Creative directors assistant

Valentino | Jan 2009 - Jan 2011

Jr Assistant to the Creative Directors of the brand during management transition and creative and style transitions. Central operations for coordination of different department, different collections of the brand, retro-plannings on collections and timeline streamline to achieve the final product and production for retail and wholesale .



### ● Press Office Assistant

Valentino | Jan 2007 - Jan 2008

Liaise with all other sectors of business Press & Events Fashion shows Celebrities for all lines (Womenswear RTW, HC, Accessories, Menswear) VALENTINO ROME ITALY 2007-2008

## Education & Training

2013

### ● London College of Fashion

Certificate , Design

2011 - 2013 ● **I.F.A PARIS**  
MBA, Fashion business

2006 - 2011 ● **UNIVERSITÀ DEGLI STUDI ROMATRE**  
Masters , ITALIAN STUDIES

2002 ● **LUMSA**  
Bachelor's degree , Journalism