



Antonia Spagnardi

Fashion Talent Scout, Photo Producer, Illustratrice

Paris, France

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Links

[Website](#) [LinkedIn](#)

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Languages

English (Fluent)

French (Fluent)

Italian (Native)

Spanish (Basic)

About

Based in Paris, I am a Talent Manager and Producer.

My activities consist in the full creation and management of creative hubs, from the search, validation and retention of the most suitable talents. Along with that, I follow the full delivery cycle of the photos, ensuring that target and quality are achieved.

Collaborating with experts in the fashion & high-tech companies has defined my professional profile, in line with visual culture and scale-up industries.

I contributed to the realisation of successful projects in the e-commerce photography and editorial fields, for renown firms in the Tech as wells Fashion & Luxury, such as:

Meero, Courrèges, LVMH, Flannels, Balenciaga, Zalando, Marine Serre, La Perla lingerie, Ulay (Frank Uwe Laysiepen), Aitor Throup Studio, ZOO Magazine, Vogue Talents,- Altaroma
Fondazione F.R.I.

My responsibilities fall into: acquisition strategy design and development, partners management (scouting, onboarding, retainment), production, creative communication.

BRANDS WORKED WITH

AITOR THROUP STUDIO

Fondazione F.R.I. & la Perla Lingerie

Marine Serre

Meero

SAS MARIA STUDIO

Vogue Italia

Zoo Magazine

Experience

Digital Strategist

SAS MARIA STUDIO | Sep 2023 - Now



TALENT MANAGER - PRODUCTRICE

Meero | Feb 2019 - Feb 2023

Main Projects: LVMH, Balenciaga, Flannels, Farfetch, Courrèges, Zalando, Vanessa Bruno, 24S, Best Secret



Event Producer and Communication

Marine Serre | Sep 2018 - Dec 2018



JOURNALIST - PRODUCTION ASSISTANT

Zoo Magazine | Jan 2018 - Sep 2018

Main Project: "A LIVING MONUMENT" ULAY x ZOO #60 PROJECTS ASSISTANT A.T. Studio Amsterdam, 2018 Project: THE DAILY SKETCHBOOK ARCHIVE CONTRIBUTOR



Projects Assistant Intern

AITOR THROUP STUDIO | Oct 2017 - Apr 2018



Contributor

Vogue Italia | Jan 2017 - Feb 2017

DIGITAL ARCHIVIST

Fondazione F.R.I. & la Perla Lingerie | Apr 2016 - Jul 2016

Education & Training

2023 - 2023 ● **IESA Arts and Culture**

Licence, Art Production

2014 - 2016 ● **Universita' di Bologna**

Second Cycle Degree, Fashion Culture and Management

2010 - 2013 ● **La Sapienza**

Bachelor, Science of Fashion and Costume