



# Giulia Bonandini

Fashion designer and fashion-luxury product developer

📍 10098 Rivoli, Metropolitan City of Turin, Italy

[Portfolio file](#)

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## Languages

English (Fluent)

French (Basic)

Italian (Native)

Hindi (Basic)

## About

Hello to those reading.

I'm Giulia Bonandini and I'm a fashion designer.

In reality, I don't like to define myself as "just" a fashion designer, it sounds a bit reductive

to me. Thanks to my work experiences I had the precious opportunity to learn the entire

life cycle of a garment: from trend research and primary inspiration to its sale in the

boutique.

I started my career in the fashion world immediately after my graduation in 2018.

My

first experience was as a junior fashion designer and creative director's assistant for

Sonia Speciale, an Italian luxury womenswear brand. Throughout the two years I spent

there, I had the chance to develop and forge my skills as a designer, gaining a lot of

knowledge about luxury environments and collection development. Moreover, in the

same studio, we were in charge of two other brands: one was a knitwear luxury brand

(Anna Purna) and the other one was a leather brand focused on outerwear (l'Germans).

Thanks to these I also had the chance to learn about the knitwear processes and to work

on leather, becoming an expert in both the categories.

Unfortunately, in 2020 due to the COVID pandemic and economic crisis, I lost my job.

During the lockdown, I started to simply create some handmade garments and post

them on Social Media. In a short time, people got so involved in my clothes that I decided to invest all in myself opening my own fashion brand. This was in absolutely the

most important experience for my personal growth in the fashion sector, even if most of

the time when I mention it people do not give it the right importance. Taking such a

step showed how daring I can be. I was taking care of everything on my own: from the

design process to the final selling through an e-commerce that I created. In around two

months the brand was becoming already popular with orders from Italy, Europe and the

USA. Unfortunately, I had to stop my activities due to another big brand who complained about my logo deposit.

After this incredible period, I searched for a job that could help me momentarily stand

up from the loss of my brand. I found a job as a shop assistant for a Bally Boutique. Despite this experience in retail was so enriching, I realized that it was not my place,

so I

left, taking with me all the precious knowledge.

My last experience was as a product manager for Pattern Group S.p.A. In this role, I was

in charge of following the product development of two of our clients: Gucci and Zimmermann. Pattern Group is a vendor specialising in outerwear production. This last

experience gave me a special chance to learn really new skills in a very short time. Moreover, I received a lot of positive feedback from Gucci and Zimmermann. It was a

very thrilling experience that made me understand how much I also like the product

development

development

As you can see, my past experiences really gave me a 360° knowledge about the

garment's life, from the designing to the selling.

Thanks to these experiences I am today a very organized person, creative, precise, detail-obsessed, open-minded, versatile, team player, determined, daring, emphatic,

goal-oriented, problem solving and positive. People say that I can find the positive aspect even in the most catastrophic situation. And, last but not least, I am used to working on tight deadlines and managing high-stress levels.

I think that having a resource like me, with all this knowledge can be a precious help to the team.

My wish now is to find a job place where my skills are recognized and used to reach small and big goals every day. And a place where I can professionally keep growing through new challenges and becoming a better me thanks to the support of the team

and the company. I hope this is the right occasion I am looking for.

For any other information you want to know about me do not hesitate to contact me, I

will be at your disposal anytime. Indeed, to consult some of my past projects, you will

find a portfolio attached to my CV. By clicking on the button "check my portfolio" at the

end of the page you will be redirected to a pdf file with my portfolio.

Many thanks for your attention

#### BRANDS WORKED WITH

DUO srl, Annapurna

Duo srl, l'Germans

Love As Religion

Loveratio

Pattern Group

Sonia Speciale, DUO srl

## Experience



### ● Product Developer

Pattern Group | Jul 2022 - Feb 2023

### ● Founder and creative director

Love As Religion | Apr 2020 - Jul 2022

Fondatrice e attualmente creative director di Love As Religion, brand italiano emergente.

### ● Assistant Fashion Designer womenswear

Sonia Speciale, DUO srl | Oct 2018 - Jun 2020

- ricerca trend e analisi di mercato;
- creazione moodboard e presentazioni (modellario e look book);
- definizione di volumi e forme;
- creazione di figurini con tecniche tradizionali e avanzate, con l'utilizzo del pacchetto Adobe
- creazione di disegni tecnici a mano e con l'utilizzo di Photoshop / Illustrator;
- creazione di grafiche e textures con pacchetto Adobe;
- supporto scelta materiali e color card;
- definire caratteristiche e particolari del capo in relazione a estetica e funzionalità;
- supporto per abbinamenti colori, tessuti, capi;
- supporto per styling photo shoot.

### ● Fashion designer knitwear

DUO srl, Annapurna | Sep 2018 - Jun 2020

- ricerca tendenze;
- definizione colori e volumi, forme;
- creazione di figurini esplicativi a mano e con tecniche avanzate con utilizzo di Photoshop;
- creazione di piatti tecnici;

- studio dei punti a maglia;
- supporto nello styling per photo shoot e brand campaign.

- **Leather fashion designer**

Duo srl, l'Germans | Sep 2018 - Jun 2020

- ricerca tendenze;
- creazione di figurini a mano e ritoccati con Photoshop;
- creazione di disegni tecnici con applicazione textures con uso del pacchetto Adobe;
- creazione di moodboard, presentazioni, lanci di collezione;
- comunicazione con modellisti;
- supporto nella definizione di colori, materiali e capi;
- supporto styling photoshoot.

- **Independent Owner**

Loveratio | May 2021 -

## **Education & Training**

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2020 - 2020

- **Institut Français de la Mode**

Corso di specializzazione online class,

2015 - 2018

- **Istituto Europeo di Design**

1° livello - Laurea L,

2014 - 2014

- **ESMOD École Supérieure des Arts et techniques de la Mode**

Corso di specializzazione intensivo,