




# Betisa Myftari

Controller & Financial Planning  
Expert in SAP CO, Microsoft Dynamics NAV, Business Analytics, and Cost Accounting.

 Tirana, Albania

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## Links

 [LinkedIn](#)

## Languages

English (Fluent)

Italian (Work Proficiency)

Spanish (Basic)

German (Basic)

## About

With over 16 years of experience in the telecommunications industry, I am a Finance Manager at Telekom Albania, one of the leading providers of mobile and fixed services in the country. I lead the finance operations and market research activities, overseeing the corporate accounting, budgeting, forecasting, and reporting processes, as well as managing the market research panel and providing insights and recommendations to support business decisions and strategies. I have a master's degree in Accounting and Finance from the University of Tirana, and I am proficient in SAP Controlling (CO) and other financial software and tools. I am passionate about delivering high-quality financial services and solutions, and I enjoy working with a diverse and dynamic team of professionals. I am always eager to learn new skills and explore new opportunities in the field of finance and telecommunications.

### BRANDS WORKED WITH

We Are Fiber

NOA.Financojme

One Albania

Regency Casino Thessaloniki

## Experience



### ● Head of Planning and Controlling

We Are Fiber | Feb 2022 - Oct 2024

Developed and refined the annual budget and quarterly forecasts, ensuring accurate financial projections that mirror real-world scenarios. Enhanced financial reporting and management presentations, optimizing decision-making processes across diverse business activities. Implemented automation in cost accounting and configured supply chain modules, significantly improving financial control and operational efficiency.

### ● Budgeting and Controlling Manager

NOA.Financojme | Nov 2019 - Feb 2022

Created detailed financial reports for board meetings and maintained timely communication with the Finance Director. Analyzed budget differences, updated forecasts based on company and market changes, and advised on financial adjustments. Simplified product profit analysis and ensured accurate financial data for both the Bank of Albania and internal stakeholders.



### ● Strategic Finance Manager

One Albania | Oct 2013 - Mar 2018

Directed comprehensive planning and forecasting cycles, leveraging detailed financial insights for strategic group controlling and decision support. Enhanced financial integrity and operational efficiency through adept management of SAP's controlling module and vigilant budget oversight. Cultivated a high-performing team, driving process improvements and resource optimization in a dynamic corporate environment.



### ● Head of Financial Planning Analysis

One Albania | Jan 2011 - Oct 2013



### ● Budget Specialist

One Albania | Apr 2008 - Jan 2011

### ● General Accountant

Regency Casino Thessaloniki | Nov 2005 - Apr 2008

## Education & Training

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- 2010 - 2011 ● **University of Tirana**  
Master's degree,
- 2001 - 2005 ● **University of Tirana**  
Bachelor's degree,