



# Khalifa Forte

Fashion / Personal + Fashion Styling / Consulting / Studio Management / Retail / Editorials

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## About

I work with my clients curating unique men's fashion ensembles that emit confidence and speaks their own unique language. My mission is to help my clients look and feel elevated, help them resonate in self-empowerment whether they're stepping into the boardroom, attending a special event, or simply upgrading their everyday look.

- \* Collaborate with clients to understand their personal style preferences, lifestyle, and fashion goals
- \* Curate bespoke and customised outfits that align with clients' needs and enhance their individuality and characteristics.
- \* Provide guidance on garment selections that align with body type, analyse colours that best resonate with skin type, an accessorise in ways that reflect personality.
- \* Maintain a strong network of suppliers, tailors, and fashion professionals.
- \* Conduct wardrobe audits, elevations and guidance on outfit pairings to optimize clients' existing clothing.
- \* Accompany clients on shopping trips and offer personalized in-studio styling sessions and personalised consultancy.
- \* Develop and nurture lasting relationships with clients, ensuring exceptional customer satisfaction

Fortis Impressions

### BRANDS WORKED WITH

- Cushman & Wakefield
- Fortis Impressions Ltd
- One Eleven Studios

## Experience

### ● Personal Stylist

Fortis Impressions Ltd | Mar 2023 -

Elevating Men's Style in London | Personal Stylist & Custom Clothier

A seasoned personal stylist based in the vibrant fashion capital of London. With a holistic approach, I'm dedicated to unlocking the full potential of every individual I work with, helping them radiate confidence through their unique style.

- Services Offered:
- Personal Styling
  - Body and Colour analysis
  - Wardrobe Audit & Optimisation
  - Shopping Experience
  - Event and Special Occasion Styling

Custom Designed & Made Garments  
Beyond off-the-rack, I offer a unique service in designing and crafting custom garments. This allows my clients to own pieces that are not only impeccably tailored but also a true reflection of their individuality.



### ● Studio Manager

One Eleven Studios | Sep 2019 - Mar 2023

Lead Generator:

- ° Identify target client base and effectively spec out and communicate offering to target audience.
- ° Generate revenue growth through Business to Business sales

- Retain clients by maintaining customer satisfaction, upselling and gaining repeat business

Client management:

- Assist in design and garment spec for prototype development
- Accurately and confidently communicating creative ideas to in house team and external contractors
- Fulfilment of ecommerce orders
- Client point of contact

Studio Manager:

- Management of in-house staff and 3rd party suppliers and services
- Coordinate RTW batch orders
- Keep and maintain Studio stock and equipment.
- Record and maintain in-house fabric supply stock
- General management and organisation of studio workshop
- Supervise, coordinate and motivate team members
- Setting targets and development plans for team members to closely align with the ambitions of the business.
- Manage interns and their daily responsibilities.

Production:

- Oversee Manufacturing process
- Estimate costs and setting quality standards
- Draft timescale for jobs
- Liaise among different departments
- QC checks on orders and suppliers
- Organise and manage shipments for factories, suppliers and customers.
- Liase with design and sales team throughout product development process to ensure budget and customer satisfaction goals are met.



### ● Senior Surveyor

Cushman & Wakefield | Oct 2015 - Mar 2018

Working as a valuer in the Commercial Lending and Investment Valuation department. Roles include:

- Key coordinator and portfolio manager for the Superannuation CPP Fund
- Quarterly valuer of the Riverside Capital Fund and Industrial Property Investment Fund.

## Education & Training

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2022

### ● London College of Style

Diploma of Education,

2019

### ● British Academy of Fashion Design

Higher National Diploma,

### ● Kingston University

Real Estate Management,