



Mihalis Stylianoudes

dynamic, ethical, team player

📍 Limassol, Cyprus

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Links

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Languages

English (Native)

Greek (Native)

Italian (Basic)

About

Knowledgeable Fashion Buyer with a motivated attitude and with an exceptional understanding of the Fashion Industry at large with seventeen years of experience in Fashion Design and Buying focusing on Luxury Products, with persistent and a steady overview of the fashion and economic trends in the market. Offering strong decision-making skills and the ability to work effectively with vendors and peers. In cooperation of my expertise in running a fashion business of my own, I also wanted to reach the core understanding of the buyer's key endorsement factors. Hence as a Buyer for the last four years it enabled me to deliver a more thorough offering and provision of support continually demonstrating expertise in fashion and luxury brands whilst ensuring effective product sourcing.

BRANDS WORKED WITH

Anna Riska

Edge Boutique Cy

Liana Camba

M.G. Timinis & Sons Ltd

Stylianoudes

Vasso Consola

Experience

● Multibrand Buyer

M.G. Timinis & Sons Ltd | May 2019 - May 2021

Weekly reporting, which includes product reports, best and worst Seasonal analysis.

Tracking sales data and stock levels, analysing trade and competitor analysis.

Ensuring purchasing is aligned with the company OTB budget requirements.

Executing the strategy, planning, selection and purchase of products. Trend research and forecast.

Provide weekly buying insights to marketing and creative teams to ensure successful sell through by suggesting marketing and promotional strategies.

Staying abreast of trends and reaching out to potential suppliers for new and interesting opportunities.

Communicate and develop relationships with Brands.

Collaborate with vendors to enforce delivery windows and report discrepancies when required.

Collaborating with suppliers on projects to elevate ST and brand awareness.

Assisting the Head Buyer during pre and main market trips.

● Assistant Buyer

Edge Boutique Cy | Feb 2017 - Sep 2018

Trend research and forecast.

Communicate and develop relationships with Brands.

Assisting buyers during pre and main market trips.

Perform data entry and organise purchase orders in a timely and efficient manner while on market.

Communicate and maintain strong relationships with suppliers.

Work with merchandise coordinator to meet delivery windows and avoid discrepancies.

Staying abreast of trends and reaching out to potential suppliers for new and interesting opportunities.

● Senior Fashion Designer

Anna Riska | May 2008 - Jul 2010

Prepare and manage flat and detail sketches in Illustrator to support the pattern cutter team.

Support manager in design meetings, pre meeting design presentation boards, as well as post meeting re-caps, updates.

Take accurate meeting notes and publishing after design presentations.

-Responsible for Backstage during Fashion Weeks.
Research fabrics, finishes and styling details to support design team.
Work with design team to design and develop products until ready for production, ensuring quality and consistency as it relates to fit, fabric and finish of approved design direction.
Create and maintain hangtag descriptions ahead of deadline, working with cross functional teams.
Understand and consider factors of costing, proactively escalating exceptions.

- **Founder and Creative Director at STYLIANOUEDES**

Stylianouedes | Feb 2007 - Nov 2016

Communicate and develop relationships with vendors.
Communicate and coordinate with, various logistics and transportation partners, customs and traffic agents.
Perform competitive research and price benchmarking.
Managing the wholesale channel in Cyprus and Greece.
Managing all aspects of the buying process for materials.
Strong knowledge and understanding for fabrics.
Sourcing suppliers.
Garment quality control.
Analyzing trends in fabrics, colours and shapes.

- **Head Fashion Designer**

Liana Camba | Mar 2006 - Apr 2008

Design exquisite fashion items in-line with the brand's aesthetic.
Overseeing prototypes, samples and small production.
Analyzing trends in fabrics, colours and shapes.
Managed the entire design product from initial market research to mood-board creation, sketching.
Attending relevant fittings during Fashion week.
Work with the pattern cutters to pass selected designs.
Photo archive all collections.

- **Assistant Fashion Designer**

Vasso Consola | Feb 2004 - May 2006

Responsible for collection overviews and design boards.
Produce and present thorough research, sketches, 3D samples and stand work following the Creative Director guidelines to develop multiple stories in the seasonal collection.
Work with the pattern cutters to pass selected designs.
Photo archive all collections.
Responsible for administration and email corresponding with suppliers and partners.
Assist Creative Director during fabric/trimming supply selections to keep abreast of current ideas

Education & Training

- 2017 - 2017 ● **London college of Fashion**
certification, Buying & Merchandising for Luxury Brands
- 2000 - 2004 ● **accademia costume e di moda**
BA, Fashion Design menswear / womenswear