



# Antonio Marcello Cipro

Luxury Talent Acquisition & Employer Branding Partner

📍 London, UK

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## Links

[LinkedIn](#) [Instagram](#)

## Languages

English (Native)

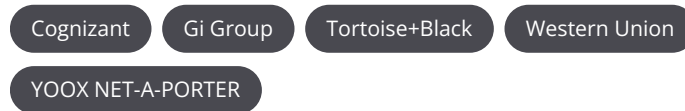
Italian (Basic)

## About

An Innovative Individual with over 4 years experience within Talent Acquisition and Employer Branding ... with a heavy focus on all areas of Product, Creative & Marketing.

Track record of constantly being able to deliver against tight deadlines, manage multiple internal & external stakeholders, with a particular focus and passion for talent & people, content creation and enhancing the candidate experience in new and innovative ways. I take strong pride in building smart, forward thinking & scalable teams, while adopting a constant creative outlet to talent acquisition. I am a firm believer that a company's success is intrinsically and 100% linked to having the best talent and employer brand

### BRANDS WORKED WITH



## Experience



### Talent Acquisition Partner

YOOX NET-A-PORTER | Sep 2021 - Jul 2023

Based at the european HQ in London, I oversee the full talent cycle and project management for all of the Product area while cross functioning with Digital, Creative and Marketing and geographically covering London, Milan, Bologna, New York & Hong Kong.



### Talent Acquisition Specialist

Cognizant | Feb 2021 - Aug 2021

Hiring for and managing one of Cognizant's Product Design Consultancies. Market research, talent outreach, budgeting, recruiting, interviewing, stakeholder management, project management with a focus on building Product Design teams from scratch. Roles Included UX Researchers, Junior to senior UX/UI/ Product designers, Product managers & Directors.



### Talent Acquisition Partner

Western Union | Feb 2020 - Feb 2021

Recruiting for the internal teams within EMEA of Western Union (Product & Creative). Main duties and responsibilities include:

- Coaching and guidance for hiring managers on recruitment process.
- Develop sourcing strategies and pipelines through LinkedIn, BooLean, Github and CV Boards.
- Build networks of potential candidates through relationship management.
- Providing full recruitment lifecycle support to various teams.
- Market Analysis for different roles.
- Candidate Onboarding
- Stakeholder Management
- Develop and maintain network
- ATS management
- Candidate experience
- Creative Job description writing



### RPO Consultant - Missoni & FERRAGAMO

Gi Group | Dec 2018 - Feb 2020

My main market was focused on Product, Content, Creative and Marketing...developing different and innovative ways of candidate attraction for companies and brands such as Kering, Salvatore Ferragamo, Rimowa, Prada and Canada Goose.

The role was end to end, so i was accountable for recruitment strategy's, sourcing candidates, interviewing and also placing. I held responsibility in attracting and retaining the very best talent ensuring that my approach to recruitment was a diverse and sustainable platform for future growth with myself and also the GI Group.



### ● **Luxury Brands Account Manager**

Tortoise+Black | Oct 2018 - Dec 2018

Working at Tortoise+Black involved working closely with the Marketing manager, buying and researching new season items, managing all the companies social media pages, coming up with new social media campaigns and also creating new content. One main thing would be also writing new content and blogs.

A big part would be buying new products and visiting Superbrands head offices to discuss new season items to see what will be the best fit and which will sell the most. This would involve always working to a budget and making sure items were delivered on time to keep in the time frame of new seasons.