



# Swann Phelippeau

#Footwear #Designer #Haute-couture

📍 London, UK

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## Links

[Website](#) [LinkedIn](#)

[Instagram](#)

## Languages

French

English

Italian

## About

Graduated from UAL, I am currently looking to join a Footwear & Accessory Design team as a graduate footwear designer in Women's, Men or children's luxury.

I have a love of traditional craftsmanship, fashion heritage, and innovative techniques and I possess a strong commercial and consumer awareness. I have the ability to tailor ideas across a range of market levels with the right skills and knowledge of the footwear industry. I am passionate about attention to detail which is evident in my final Graduate collection.

On a personal note I love to push the boundaries of traditional shoemaking in a new, contemporary direction, using a diverse range of classic and modern techniques - from embroidery all the way to 3D printing.

### Accomplishments:

- Showcase of my graduate collection at the London Fashion Week 22
- Cordwainer's Awards Commendation winner 22
- Cordwainers Jimmy Choo Dato Awards finalist 22
- Finalist at the "Salvatore Ferragamo young talents for Sustainable thinking 2019".
- Finalist at the Inditex project 2020
- Finalist at the Drapers Footwear student Awards 2021 and 2022.
- Publication of my design in the Sindroms magazine, Pink edition.

Instagram: Swann.shoe\_design

### BRANDS WORKED WITH

- CAMILLA ELPHICK LIMITED
- CHRONO COURSE
- Cordonnerie le Flohic
- Edwina Ibbotson Millinery
- Harriet Wilde Ltd
- Harrods
- Inditex
- Lacoste
- Maryelen sport pour elle
- Nicholas Kirkwood Ltd
- Phoebe Philo

## Experience

- **Graduate Footwear Design intern**  
Phoebe Philo | Jan 2023 - Now
  - Developing and producing mock ups.
  - Work on technical files
  - Design and material research
  - Preparing design boards for meetings
- **Footwear Design assistant**  
Harriet Wilde Ltd | Aug 2022 - Jan 2023
  - Submit concepts and models for new collections (drawings/models)
  - Creating design flats and renderings using Adobe Illustrator
  - Monitor collections, liaise with product development and tracking samples
  - Create technical files and data sheets
  - Analyze and study the latest trends within the fashion & luxury markets
  - Coordinating raw materials (leather, fabric, hardware) for sample development
- **Freelance Graphic Designer**  
| May 2022 - Jul 2022
  - Study design briefs and determine requirements.
  - Schedule projects and define budget constraints.
  - Conceptualize visuals based on requirements.

- Prepare rough drafts and present ideas.
- Develop illustrations, logos and other designs using software or by hand.



- **Sale assistants at Harrods- Elite Associates (Luxury: Womenswear & Women's Shoes)**

Harrods | Jun 2021 - Jul 2021

- Acted as a Brand Ambassador responsible for in-store customer service for ALAÏA Paris.
- Achieved weekly sales target of 8-10 sales for every month.
- Styling



- **Trainee assistant milliner**

Edwina Ibbotson Millinery | Aug 2020 - Sep 2020

- Assisting the head milliner with different tasks (design, supplier re-search etc.)
- Hat making (Hat blocking, hand sewing, production development, etc.)

- **LCF Design Collaboration**

Nicholas Kirkwood Ltd | May 2020 - Jul 2020

- Collection of Footwear design responding to a specific brief
- 2D/3D research, Sketching & Product development
- Prepare design presentations and meeting with the NK design teams
- Illustrator: Technical file development, 3D printed pieces & Hardware developments, etc.
- Pattern and mock up development
- Finalist for the Drapers Award 21 with this collection



- **LCF Design Collaboration**

Lacoste | Feb 2020 - Mar 2020

- Collection of shoes design responding to a specific brief
- 3D research
- Sketching
- Product development
- Technical file development
- Final mock up

- **Junior Footwear Designer**

CAMILLA ELPHICK LIMITED | Sep 2019 - Oct 2019

- Worked on marketing campaigns on social medias and organising 2 major events for brands ( sample sale and customer feedbacks event).
- Researching global markets to identify trends, technique and materials
- Taking part of the design and production process for S/S 20 shoe and accessory lines (mood board, sketching, designing)
- Organising and archiving materials
- Contact suppliers and factories regarding the launch of the new accessory line.



- **LCF design collaboration**

Inditex | Sep 2019 - Jan 2020

- Collection of shoes design responding to a specific brief
- 3D research
- Sketching
- Product development
- Technical file development
- Final mock up
- Finalist for the Inditex project & Drapers Award 22 with this collection

- **Instership in a shoemaker shop in France**

Cordonnerie le Flohic | Mar 2019 - Apr 2019

- Taking orders and stock replenishment
- Repairing shoes
- Learning new skills in relation to footwear
- Multitasking

- **Summer job: Director assistant in an event company- Chrono course**

CHRONO COURSE | Jul 2016 - Jul 2019

- Administration tasks
- Financial Tasks (by analysing and interpreting data and produce a report)
- Support the director
- Reorganise stock room
- Answer telephone calls to support client support

- **Intership Sale Assistant**

Maryelen sport pour elle | Mar 2012 - Apr 2012

- Organisation of the shop
- Customer advice
- Achieved weekly and monthly sale target
- Acted as the first point of contact for all customer enquiries
- Working on the stock refills

## **Education & Training**

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2018 - 2022 ● **University of the Arts London**

BA (Hons) Cordwainers footwear: product design and innovation,

2017 - 2018 ● **Academy of Art University**

Fashion foundation,

2016 - 2017 ● **Kent State University**

English second language diploma,

2013 - 2016 ● **Saint Francois Xavier, vannes**

General Baccaalaureate majoring in Biology with Honour,