



# Adityakumar Shrimali

Fashion Diversity and Inclusion Designer

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# Languages

English

Gujarati

Hindi

### **About**

Hello,

Currently, I am working on Futuring textile expressions and communication among people through braille, textiles, crafts and haptic senses.

I am a trained Textile and Apparel Designer, graduated from NIFT Gandhinagar, contributing with a research interest in Socio-Responsive Textiles/Designs and Emotions, Inclusivity in Design, Socio-cultural context of textiles, Life centered design, and Creative Sustainability.
Thank you.

Happy Weaving

**BRANDS WORKED WITH** 

BHANSALI PRODUCTIONS PRIVATE LIMITED Connecting Dreams Foundation

IICD-Indian Institute of Crafts And Design Jagriti Yatra Loomlight designs

Office Of Development Commissioner For Handlooms and Handicrafts, Ministry of Tex...

Ritika Private Limited (RITU KUMAR)

SvaKatha

Venture Center (Official Account)

# Experience

#### Craft Business Incubatee

IICD-Indian Institute of Crafts And Design | Feb 2023 - Jun 2023

Crafts Business Incubator Programme 2023

The program focuses on building the business capabilities of early-stage craft entrepreneurs through guidance from faculties, experts, industry leaders, and mentors.

IICD with funding from Kalhath Foundation and in collaboration with iStart (DoIT&C, Govt. of Rajasthan), IIM Udaipur Incubation Centre, Entrepreneurship Development Institute of India (EDII), Ahmedabad & Pilani Innovation & Entrepreneurship Development Society (BITS Pilani)



#### Jagriti Yatra Fellow 2022

Jagriti Yatra | Dec 2022 - Jan 2023

1 TRAIN | 15 DAYS | 500 ENTREPRENEURS | 12 ROLE MODELS | 8000 KMS | 12 STATES

Jagriti Yatra is an ambitious train journey of discovery and transformation that takes hundreds of India's highly

motivated youth, from all over India and world, on a 15 day, 8000 km national odyssey to meet the role models -  $\,$ 

social and business entrepreneurs - of the country. The vision of Jagriti is 'building India through enterprise'.

Jagriti Yatra is a confluence of change-makers, leaders, problem-solvers and innovators. It focuses on the themes

of Agriculture, Health, Technology, Handicraft and Apparel, Women Empowerment and Urbanization and

interlinking entrepreneurship with nation-building.



#### Global Changemaker Fellow

Connecting Dreams Foundation | Jun 2022 - May 2023

## NIDHI Entrepreneur In Residence Fellow

Venture Center (Official Account) | Jun 2021 - Oct 2021

# Founder and Designer

Loomlight designs | Jan 2021 -

Optimizing the sustainable efforts in making handloom textiles and adaptive apparel using technology and crafts.

Inclusive Design | Craftsmanship | Net Positive Impact

### Fashion Designer

Office Of Development Commissioner For Handlooms and Handicrafts, Ministry of Textiles, Delhi | Jan 2020 - Sep 2020

Sponsored graduation design collection for the development of the "Tangaliya weaving" craft of Surendranagar, Gujarat under the National Handloom Development Programme (NHDP).

# Design Internship

Ritika Private Limited (RITU KUMAR) | May 2019 - Jul 2019

# Costume design intern

BHANSALI PRODUCTIONS PRIVATE LIMITED | Mar 2019 - Mar 2019



## Designer

SvaKatha | Jan 2018 - Jan 2020

## Costume design intern

BHANSALI PRODUCTIONS PRIVATE LIMITED | Aug 2017 - Aug 2017

Chalo Jeete Hain (Come Let's Live) is a 2018 Indian short film directed and produced by Mangesh Hadawale. The short film is said to be based on the early life of prime minister of India, Narendra Modi. Inspired by a quote, a young boy naru becomes aware of the unfair world around him and gets on a quest to find purpose in his life. This film got the Best Film on Family Welfare award at the 66th National Film Awards in 2019.

# **Education & Training**

2023 - 2024 • London College of Fashion, University of the Arts London

Master of Arts - MA,

2016 - 2020 NATIONAL INSTITUTE OF FASHION TECHNOLOGY, GANDHINAGAR

Bachelor of design,

2015 - 2016 • The Maharaja Sayajirao University of Baroda

Bachelor of Engineering - BE,