



Christophe Blondin-Pécharrier Talking Changes, Taking Chances

Artistic Director

Paris, France

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Links

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Languages

English (Fluent)

French (Native)

Italian (Work Proficiency)

Spanish (Basic)

About

I was graduated as superior Technician in Plastic Art (industrial /product design) - and joined the same year the Daniel Hechter team as Accessories designer. I went on to work under icon designers, Kenzo, Nino CERRUTI and Karl LAGERFELD, and was also in charge of the Louis Vuitton Cup collection (in 1995) by Kenzo ; designing both women's , men's fashion and accessories. Re-inventing the resolutely sumptuous LANVIN cutting and style for men as artistic director, I launched as freelance designer, the fascinating PORSCHE DESIGN fashion concept and worked for TOD'S as accessories designer. I went back to DANIEL HECHTER PARIS as Artistic Director, repositioning the brand from Heritage to Premium Fashion contemporary style, opening a new segment based onto wearable smart technologies and sustainability and changing the name of the brand into HECHTER PARIS Working since years with 66 countries, I have an international expertise in design & product development, market survey and product merchandising for omni-channel distribution. Interest: kinetic art, synergologie, robotics, comics, contemporary danse, new low tech technologies, biography and design.

BRANDS WORKED WITH



Experience

Lifestyle Creative Director

HECHTER PARIS | Jan 2020 - Now

Repositioning HECHTER PARIS as global international Premium Brand focusing on smart wearable technologies, New « low tech » and circular fashion.

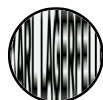
- All fashion lines management.
- Brand « experiential » studies.
- Compétences : Stratégie créative
- Marque et identité
- Design

Artistic Director

hechter paris | Jan 2008 - Now

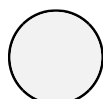
Lifestyle Artistic Director

- Men's RTW/ accessories & home products. Women's RTW.
- 250 M€ wholesale turnover / in 66 countries / more than 3.000 points of sale. 800 boutiques.
- For: HECHTER RED - HECHTER PARIS - HECHTER STUDIO - products development strategy and design - positioning & collection structures. Edition of storytellings for omni-channel distribution.
- Product expertise : RTW for man(all territories)/Woman(for China & latin America)/ Kid). Metal accessories (writing instruments, jewelry, optical&sun glasses, watches) leather accessories (belt, SLG, LG, Shoes). Textile accessories (ties, scarf, underwear, lingerie). Home (bed, carpets, wallpaper, in/outdoor furniture) - WAX for Africa - Active Sportswear (canada)



Licence design manager

KARL LAGERFELD |



Leather Accessories Senior Designer

TODS | Jan 2005 - Dec 2005

- Men's leather and small leather goods collections
- Compétences : Design
- Illustration de mode



- **Fashion Design Director**

Porsche Design | Dec 2004 - Dec 2007

Creation of the fashion offer . Creating fashion design and teck pack, follow up of license collections. Mens' RTW (Belfe license) (Ferragamo license) - SW (ADIDAS license) - creation and follow up of accessories collections. Creation of the fashion offer . Creating fashion design and teck

Compétences : Stratégie créative

·Marque et identité

·Design

·Illustration de mode

- **Artistic Director for Men**

KENZO LANVIN | Jan 2004 - Aug 2004

Artistic Director for men janv. 2000 - déc. 2003

·4 ans

•Men's Ready to wear / Sportswear / Accessories

•Design and follow up

•Fashion show set up. Men's Ready to wear / Sportswear / Accessories

Design and follow up Fashion show set up.

•Compétences : Stratégie créative

·Design

·Illustration de mode



- **Design Manager**

CERRUTI 1881 | Feb 1996 - Jan 2000

licenses collections feb. 1996 - jan. 2000

·4 years Head of license design for Men (Europe & Asia, accessories (Europe & Asia), women RTW japan.

- **Senior designer**

Jeans | Mar 1995 - Jan 1997

creation & follow up for Men's and Women's jeans collection



- **Senior Designer for man and woman**

Kenzo Jeans | Apr 1992 - Dec 1995

Men's RTW designer & head of design for men and women for Kenzo jeans (design and follow up)

- **Metal and leather accessories designer**

HECHTER | Jan 1989 - Jan 1991

FORMATION :

- **MAJOR**

ECOLE D'ARTS PLASTIQUES LETTELIER | Jan 1986 - Jan 1990