



# Stella Wang

Sales Associate

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## Languages

- English (Fluent)
- Mandarin (Native)
- Italian (Native)

## About

With a rich background in fashion retail, I thrive on enhancing customer experiences and driving sales through exceptional service. Fluent in English, Mandarin, and Italian, my expertise in client advising, storytelling, and visual merchandising has consistently improved store traffic and sales across diverse retail environments.

### BRANDS WORKED WITH

- Regent Letting and Property Management
- Liu Jo Milan - La Rinascente
- Maje - Designer Outlet Noventa di Piave

## Experience

### ● Junior Property Manager

Regent Letting and Property Management | Dec 2023 - May 2024

Managed relationships with landlords, tenants, and contractors to ensure high satisfaction levels and retain business through excellent service. Negotiated agreements between parties, securing terms that maximized benefits for all involved, showcasing strong persuasion and negotiation skills. Achieved exceptional client feedback, receiving 14 five-star Google reviews within one month, reflecting superior service and relationship management skills.

### ● Sales Associate

Liu Jo Milan - La Rinascente | Jun 2023 - Sep 2023

Greeted customers and provided exceptional customer service. Played a key role during product launches, effectively communicating unique selling points and securing early adopter interest. Developed and implemented visual merchandising strategies, enhancing product visibility and attractiveness, which led to increased customer engagement and sales. Organized and managed in-store promotional events, which significantly boosted store traffic and customer engagement during key sales periods.

### ● Part time Sales Associate

Maje - Designer Outlet Noventa di Piave | Jun 2021 - Jan 2022

Engaged with customers to deliver outstanding service. Skilled in cross-selling and upselling techniques, effectively increasing average transaction sizes. Provided detailed product and fabric knowledge, which enhanced customer satisfaction and helped in making informed purchasing decisions. Handled inventory management tasks, ensuring optimal stock levels and quick availability of high-demand products to meet customer needs efficiently.

## Education & Training

- 2022 - 2023 ● University of Exeter & London Film School  
Master of Arts,
- 2019 - 2022 ● University of York  
BSc Film and Tv Production,