



Alexia Balasa

Enthusiastic to learn new things, creative, passionate for fashion, patient and organised

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Languages

Romanian (Native)

English (Fluent)

About

As a dedicated Sales Assistant with experience at Dune London and John Lewis & Partners, I excel in dynamic retail environments. Fluent in English and Romanian, I consistently achieve high sales targets while delivering exceptional customer service and adapting quickly to new challenges.

BRANDS WORKED WITH

Dune

CFMB

John Lewis & Partners

Experience



Sales assistant

Dune London | Apr 2023 - Now

- Demonstrated my ability to thrive in rapidly changing work environments by memorising principals about products to gain customers attention
- Showcased on dune magazine for constantly providing multiple high sales of over 1k from one customer with assorted items of diverse areas such as bags, shoes and belt
- Employee of the month/wall of fame award early after joining the team due to great customer service, adapting and learning about the new industry immediately along great teamwork.
- Managerial skills from given tasks and trust like attending the shop floor on my own and overseeing my coworkers ensuring everything runs smoothly
- Developed my customer service skills by learning how to keep conversations going and acknowledge people's enquiries



Sales assistant

John Lewis & Partners | Nov 2022 - Jan 2023

John Lewis (2022-2023)

- Effectively remained calm while dealing with difficult customers
- Worked fast under pressure when stocking up shelves with packages and orders
- Worked in a team to successfully serve customers in time

Marketing assistant

cfmb delivery | Dec 2021 - Jul 2022

- Worked in collaboration with other companies to design van logos and used my knowledge and research skills to choose the appropriate colours, word locations and phrases to describe the businesses' ability.
- I have managed calls with individuals around the world, reported and updated the director constantly.
- Effectively dealt with unexpected situations using problem solving skills.

Education & Training

2020 - 2022

Heston

Business (B, B, A),