



# Inès Perrein

Social media manager

Paris, France

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## Links

[LinkedIn](#) [Instagram](#)

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## Languages

Italian (Basic)

English (Work Proficiency)

French (Fluent)

## About

Hello, I'm Inès from Paris  
I graduated with a Master in Communication at Sciences Po Strasbourg in 2021.  
I work now as a free-lancer in communication/digital marketing.

### BRANDS WORKED WITH

Duolab

KUANTOM

L'OCCITANE

Perdième

## Experience



### ● Social Media Manager

L'OCCITANE | May 2022 - Nov 2022

I worked for Duolab, a skincare brand developed by the L'Occitane Group.

My missions:

- Designing a social media strategy to align with business goals
- Generating, editing & publishing engaging content daily on the social media platforms (FR, EN)
- Setting specific objectives and reporting on ROI



### ● Community Manager

KUANTOM | May 2022 - Jul 2022

I worked as a freelancer for this mixology startup :

My missions:

- Content Creation
- Community Management
- Copywriting FR/EN



### ● Social Media & PR Manager

Perdième | Feb 2021 - Jul 2021

I worked as an intern for this lingerie brand.

My missions:

- Social Media strategy
- Content Creation for social media
- Community Management
- Influencer Marketing
- Press relations
- Web editor
- Benchmarks

## Education & Training

### 2020 - 2022 ● Sciences Po Strasbourg

Master 2, Communication

### 2016 - 2020 ● Université de Lille

Licence, Political Science