



Goulven Caradec

Brand development wholesale specialist consulting / Sales strategy / Online and social media positioning

Paris, France

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Languages

French (Native)

English (Fluent)

Spanish (Basic)

About

I grew up immersed in the dynamic youth culture of the '80s/'90s between Brittany coast and Paris.

Passionate about music, art, design, and urban cultures very early, I naturally turned to fashion brand development.

Now after more than 10 years in the fashion world industry, I specialized in contemporary urban brands, and what revolves around this universe.

Experienced in the European and world markets,

I never forget to stay curious and connected to the world I live in.

BRANDS WORKED WITH

Aston'S Night Wear Permanent

Bestseller Permanent

Diesel Apprenticeship

Samsøe Samsøe Permanent

Experience

● Country manager Happy socks France

| Sep 2016 - Jun 2019

Maison Nord Paris (co-founder - Managing Director)

We offer a full range of high-caliber services to add value, market share, and ultimately develop brands for long-term success.

- Managing and creating 5 multi-brands showrooms across France.

- Happy socks (official France distributor)
 - Hysteria by Happy socks (official France distributor)
 - Bellroy general agent
- see less

● Business development Agent

| Jun 2016 - Jan 2017

Responsible for the development

France / Spain / Italy and Belgium (Wallonia)

● Country manager France

Samsøe Samsøe Permanent | Jan 2011 - Jun 2015

In charge of the French development of sales and marketing.

● Area sales Manager

Bestseller Permanent | Jan 2007 - May 2011

● Junior Export manager

Aston'S Night Wear Permanent | Jun 2005 - Dec 2006

Management of 5 multi-brand agents and showrooms across France and Europe

● Manager assistant

Diesel Apprenticeship | Jul 2003 - Jul 2004

Education & Training

2002 - 2004 ● cci rennes

Bachelor's Degree, Sales negotiation