



Carlos Miralles

Senior Jewelry and Product designer

Madrid, Spain

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Languages

English

Spanish

French

About

Throughout my 14 years as a design professional, I've dived deep into the world of jewelry, leading teams and partnering with fellow artists to bring projects to life.

Driven by a love for creative challenges, I enjoy putting my unique spin on beauty. Whether it's uncovering hidden gems at flea markets or blending unconventional pieces with modern touches, I take pleasure in creating something unexpected, the blend of innovation and artistry.

In my work, I prioritize authenticity, aiming to create meaningful experiences. By collaborating on rebranding efforts or connecting with audiences, I strive to leave a lasting impression.

BRANDS WORKED WITH

PDPAOLA

Sociedad Textil Lonia S.A. - Purificación García PG

Swarovski

Uterqüe

ZARA SA

SUAREZ

Aristocrazy

Carolina Herrera

Experience



Senior Jewellery Designer

PDPAOLA | Jan 2022 - Apr 2023

During my tenure at PDPAOLA, the team's energy played a pivotal role in sparking a more engaging conversation about the product. Together, we combined our skills to refine the brand's appearance and strategy. Understanding the importance of connecting with an ever-evolving audience, I focused on developing strategies and techniques to enhance teamwork.

This collaborative effort allowed me to infuse the brand with more personality and collectively elevate its assortment.



Senior Product Designer

Swarovski | Aug 2018 - Jan 2021

Working at Swarovski marked a significant milestone in my career. During my time there, I had the opportunity to contribute to a wide range of products and also had the chance to collaborate directly with prestigious French fashion houses like CELINE, Jacquemus, Roger Vivier, Hermès, and Longchamp.

In this role, I closely collaborated with the French team, leading design projects and overseeing the conceptual development process. One of our main objectives when working with these fashion houses was to introduce Swarovski's assortment through pitch presentations. This way, we acted as a bridge between the supplier and the art department, inspiring both parties.



Head of Jewellery Department

Sociedad Textil Lonia | Jun 2014 - Jul 2017

I was able to develop a very different profile than what I had previously done at Inditex. The design process at Purificación García is approached in a more artistic way, with a focus on creating quality products with personality, rather than simply following trends and catering to the changing buyer profile.

Starting as a junior designer, I worked my way up to become the manager of the jewelry design department. This was a great opportunity for me to take on more responsibility and to use my creativity and drawing skills to develop a more refined product.



● Accessories Designer

ZARA | Jun 2011 - May 2013

For three years I had the privilege of being part of the ZARA family. This experience allowed me to develop fundamental skills and competencies in the field of design, thus building the foundations of my profile as a designer.

Working for Inditex also provided me with the opportunity to travel to different European cities and Asia, allowing me to refine my taste and develop an eye for emerging trends, giving me a global perspective of the fashion world.



● Jewellery Designer

Uterqüe | Feb 2011 - Jun 2011

As a junior profile in my first job at Uterqüe, I started working at a young age and quickly immersed myself in a fast-paced work environment.

Despite the intensity, this experience provided me with a unique opportunity to travel to Asia and firsthand experience how a fashion company operates. Working on product development in such a dynamic and competitive environment was a great challenge for me.



● Senior Jewellery Designer / Design Consultant

Aristocrazy | Jun 2023 - Now

As a creative consultant at ARISTOCRAZY, I get to lead the creation of statement pieces in the main collections. My role extends beyond design; it encompasses shaping ARISTOCRAZY's creative vision. I'm committed to pushing boundaries while upholding the brand's core values, strengthening my profile as a conceptual designer and collections director.

Education & Training

2021 - 2022 ● LaBasad - Escuela Superior Online de Diseño

Master's degree,

2013 - 2014 ● ESDIP

Master of Arts - MA,

2007 - 2010 ● IED Madrid

Dirección Creativa de Moda,