



Ricardo Pina

Freelance Fashion Footwear Designer

Paris, France

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Languages

English (Fluent)

French (Fluent)

Italian (Work Proficiency)

Portuguese (Native)

Spanish (Fluent)

About

I'm Ricardo Pina, a Fashion Footwear Designer, currently developing my career as Freelance and Consultant, and constantly looking for new projects, new partners, new adventures!

During the last 16 years I had the chance to work for many diverse brands, from Fast Fashion, to High Fashion, passing through Sports and Couture.

My Career started at Porto, Portugal, where I originally come from, in 2007, when I've got graduated in Fashion Design.

Later in 2008 I moved to Madrid, in Spain, where I completed my studies with a Master in the same field.

It was also in Spain where I luckily ended up working for Zara, Inditex, the biggest worldwide fast fashion retailer. During the 4 years in there I've got a vast knowledge in the women's footwear and accessories industry and developed a strong sense for commerciality.

In 2014, I moved to Nuremberg, in Germany, and for 4 years I was a Senior Footwear Designer for the 2 biggest sports companies in Europe, Puma and Adidas. On both of them I had the great challenge of creating product for the top sports fashion collaborations of that moment, such as Fenty by Rihanna, McQ from Alexander McQueen, Y-3, Raf Simons, Rick Owens, Alexander Wang, Yohji Yamamoto, and so many other fashion and streetwear brands. That period gave me a deep understanding about the sports industry, but also about brand's archive DNA, sneakers and street culture, and footwear innovation.

I arrived in Paris, France, where I'm based currently, in 2018, to have the enormous pleasure to create products for one of the most prestigious fashion houses, Givenchy, across two very different periods of the brand, first with Clare Waight Keller, and after with Matthew M Williams, as creative directors.

About 2 years after I moved within the LVMH group to another of their brands, Kenzo, by the creative direction of Nigo, where I enlarged my landscape of Footwear Designer to Head of the Footwear Design department. On both brands I've certainly got to experience the high fashion industry, but mostly I've refined my aesthetic taste and my fashion references, and I elevated my own "savoir-faire" in leather shoes and high heels.

Now, in 2023, I'm switching my career to freelancing and consulting, my aim is to be free of exclusivity and be available to work and collaborate with many different partners, and in the most diverse projects, as possible. Open to freelance design projects with footwear and fashion brands, I'm also looking to extend my experience and my skills into other fields, and discover new ways to collaborate with other Designers, Stylists, Artists, CreatErs, Makers, etc...

BRANDS WORKED WITH

- Adidas
- CEDAC - Colegio Europeo de Diseñadores de Accesorios y Calzado.
- Givenchy
- Hazel
- KENZO
- NUNO BALTAZAR STUDIO
- PUMA
- ZARA

Experience



● Head Footwear Designer

KENZO | Nov 2021 - Sep 2023

creative directors: NIGO collections: women's | men's | casual | sport



● Senior Footwear Designer

Givenchy | Jul 2018 - Oct 2021

creative directors: CLARE WAIGHT KELLER | MATTHEW WILLIAMS collections: women's | men's | casual | sport



● **Senior Footwear Designer**

Adidas | Jul 2016 - Jun 2018

brands: Y-3 | RAF SIMONS | RICK OWENS | ALEXANDER WANG | YOHJI YAMAMOTO collections: women's | men's | sport

● **Footwear Design Mentor**

CEDAC - Colegio Europeo de Diseñadores de Accesorios y Calzado. | Oct 2017 - Oct 2017

Footwear and accessories design course.

Mentor for the final grade project.

Sport footwear design teacher.



● **Senior Footwear Designer**

PUMA | Mar 2014 - Jun 2016

brands: FENTY by RIHANNA | MCQ ALEXANDER MCQUEEN SOPHIA WEBSTER | STAMPD | TRAPSTAR | UEG | DAILY PAPER | THE COUPLES | NATUREL | CAREAUX | DEE & RICKY | VASHTIE | etc collections: women's | men's | sport



● **Footwear and Accessories Designer**

ZARA | Aug 2010 - Feb 2014

collections: women's | casual

● **Junior Footwear Designer**

Hazel | Jun 2008 - Jul 2010

collections: women's | casual



● **Junior RTW Designer**

NUNO BALTAZAR STUDIO | Jan 2007 - Feb 2008

collections: women's | casual

● **Freelance Footwear Designer**

| Sep 2023 -

Education & Training

2008 - 2008

● **IED Madrid**

Master,

2007 - 2007

● **Nuno Baltazar**

Internship,

2004 - 2007

● **CITEX Porto**

Bachelor,