



# Oleksandr Shevchenko

Marketing Graphic Designer

Izmail, Odesa Oblast, Ukraine, 68600

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## Links

[Website](#) [Twitter](#)

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## Languages

Ukrainian (Native)

English (Fluent)

## About

block

BRANDS WORKED WITH

Bio Green Gmbh & Co. Kg

Computer Academy "Step"

Ukrainian Politics

## Experience

### ● GRAPHIC DESIGNER

Bio Green Gmbh & Co. Kg | Aug 2020 - Oct 2021

- Introduced new style for email signatures and apply new design for each person one of different owner companies.
- Redesigned YouTube channel, highlighted viewers interest and increase the click-through rate of the target audience.
- Provided new style for video thumbnails, on YouTube platform and rework all existing thumbnails for a new style line.
- Created new design way for product sheets. Aligned all existed product sheets information for an updated style.
- Successfully completed a lot of small task: convert in to vector created tarp textures for different needs, work with 3d models and objects for product sheets.

### ● MARKETING DESIGNER

Ukrainian Politics | Jan 2016 - Jan 2018

- Created new style way for candidate with updating style guide and full redesigned existing graphics up to new strategy way.
- Retouched the photo and cared about visual way and style candidate.
- Worked with a lot of materials, prepared it for different printed place, like t-shirts, billboards, brochures, newspapers and atc.

### ● GRAPHIC DESIGNER

Computer Academy "Step" | Mar 2015 - Jan 2016

- Worked with branding and marketing materials.
- Created various promotional products: packaging, online advertising, large format printing.

## Education & Training

2009 - 2013

### ● ODESSA NATIONAL MARITIME ACADEMY

Marine Power Plants Operation and Maintenance, Bachelor of Engineering