



Viviana Perosino

Digital Content Production Co-ordinator

United Kingdom

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Links

[Website](#)

Languages

English (Fluent)

Italian (Native)

Spanish (Fluent)

French (Basic)

About

Working as part of the Digital Content Team as the key person responsible for managing and coordinating the structure and content across the website by keeping up to date with key digital trends in order to increase engagement.

BRANDS WORKED WITH

COS

Inditex

Massimo Dutti

The White Company

Experience



Digital Content Production Coordinator

The White Company | Mar 2022 - Feb 2024

Working as part of the Digital Content Team as the key person responsible for managing and coordinating the structure and content across the website by keeping up to date with key digital trends in order to increase engagement.

In charge of update different areas of the website in line with updates from trade and brand activities and any ad hoc requests using different Content Management Systems



Visual Merchandiser

Massimo Dutti | Oct 2019 - Mar 2022

Visual Merchandiser Assistant

COS | Feb 2019 - Oct 2019

Sales Advisor

COS | Apr 2018 - Feb 2019



Visual Merchandiser

Inditex | Sep 2015 - Aug 2017



Sales Advisor

Inditex | Sep 2014 - Sep 2015

Education & Training

2020 - 2021

Fashion Retail Academy

Diploma of Education,

University of the Arts London

Course in Merchandising and Space Management,

ITC Blaise Pascal

High School Diploma,