



Nienke Creemers

Cultural research, trend forecasting, copy writing

London, UK

[Portfolio link](#)

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Links

[Website](#) [Blog](#)

Languages

Dutch (Native)

English (Fluent)

About

Even though I find it hard to assign myself to a discipline, I would describe myself as a researcher, designer, and writer. I am endlessly intrigued by the way society takes shape, alters its outlines, and eventually morphs into a different construct. Change can become a powerful tool in a world where everything is and can be altered or designed. During my studies, I have specialised in ethics within the fashion industry. Now my aim is to focus on future developments within a global context. Throughout my education and work experiences, I have developed extensive interdisciplinary skills in cultural research as well as design, presentation, writing, interviewing, pitching ideas, and collecting funding. Currently, I write about trends, sustainable development, and upcoming brands for FARFETCH's Fashion Feed, take part in the Design Futures Initiative's inquiry about designing policy and partake in Quantum's strategic research into plant-based food.

BRANDS WORKED WITH

- Craig Green
- Design Futures Initiative
- Farfetch
- Quantum

Experience



Freelance Seo Content Writer

Farfetch | Jan 2022 - Now

Writing articles for the Dutch market, main focus on trends, sustainability and seo



Researcher, Policy design

Design Futures Initiative | Nov 2021 - Now

Research inquiry with the design futures initiative into policy design. I work on the fashion chapter.

Freelance Concept Creation and Research

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UK



Freelance cultural & market research

Quantum | Sep 2022 - Sep 2022

Weak signal analysis, horizon scan: plant-based food, London, UK



Design intern

Craig Green | May 2017 - Nov 2017

Education & Training

2021 - 2022

THE FUTURE LABORATORY

Masterclass, Futures Forecasting/Trend Forecasting

2019 - 2021

London College of Fashion

Master of Arts - Distinction, Fashion Futures

2014 - 2018

Maastricht Academy of Fine Arts and Design

Bachelor of Art - Distinction, Bachelor of Arts - Fashion Design