



Jordan Roach

Previous eCommerce business owner of 5 years looking for my next opportunity in the eCommerce or similar industry.

📍 Kirk Ella, Hull HU10 7TL, UK

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Languages

English (Fluent)

Japanese (Basic)

About

Since 2018 I have been a self employed company director in the eCommerce sector and I have been very proud of what I achieved. With no start up capital or investment, the business quickly became a big name in the field. However, in 2022, this business closed down with the intention of looking for a new opportunity in employment.

I am very experienced in e-commerce, particularly with collectable toys with 5 years running a business. Through this experience I also have skills in digital marketing, customer service, administration, leadership, SEO and other similar areas.

Currently, I am looking for a new opportunity to fit my lifestyle. Earlier this year, I welcomed my daughter into the world and I am looking for a remote or part time opportunity so that I can be around and support her. Though I am primarily looking for opportunities in the eCommerce industry, I am open to any opportunity this is fulfilling and challenging.

BRANDS WORKED WITH

- Lloyds Banking Group
- MetaGeeks
- The University of Sheffield

Experience



● Assistant Supplier Assurance Manager

Lloyds Banking Group | Jun 2019 - Aug 2019

This role is a summer intern role, in Supplier Assurance. The role includes auditing the bank's suppliers to ensure compliance with pre-agreed policies. During this time, I have been involved in the entire risk management process, including being part of the team that conducts the external audit.

A charity fundraising challenge was also part of this internship. From this, I, with a group of other interns, raised £806.27 for Mental Health UK.

From this experience, I have learnt the detail of what it means to work in the financial services and the levels of relationship management required. Knowledge of spreadsheets and reporting writing has been gained, due to the level of engagement required in the role.



● Outreach Ambassador

The University of Sheffield | Oct 2018 - Feb 2020

The outreach ambassador role involves working with students (aged from 14-18) to teach student values and to encourage further progression to higher education. In particular, I consistently work on the DISCOVER programme, that introduces local 16-18 year old students from disadvantaged backgrounds to higher education and teaches the soft skills required to be a student.



● Director

MetaGeeks | Jul 2018 - Sep 2022

MetaGeeks is an online Toys and Trading card business that I founded in July 2018, at aged 18. Initially a passion project for a little fun, buying and reselling on established platforms.

Since then, the company has grown into a strong online retailer, selling to thousands of customers in over 60 countries across the world

During my time running the business, I have become experienced using Shopify, WooCommerce as well as a series of digital marketing platforms such as Google ads/ adwords, Facebook Ads and Instagram ads.

Education & Training

2018 - 2022 ● The University of Sheffield
Bachelor of Arts - BA,