

Bailey Boreland

Recruitment consultant
Luxury retail sales associate

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Languages

English

About

With a strong track record in luxury and high street retail, I've excelled at customer service, upselling, and store maintenance for brands like Hugo Boss and Sunglass Hut. Adaptable and eager to tackle any temporary shop floor challenge, my diverse retail experience makes me an asset to any team.

BRANDS WORKED WITH

2Sweet Occasions

HUGO BOSS

John Lewis – The Place To Eat

McDonalds - Kentish Town

SNS Recruitment

Soul UK Radio

Sterling Silver Productions

Stint

Sunglass Hut

TempTribe

TK Maxx

VBO

Experience

● General Agency work

Stint | May 2019 - Now

My role at STINT may vary from shift to shift. The nature of stint is a student run agency providing temporary work for students around the U.K. It may be a receptionist job, catering, retail or hostessing for various different venues. During these shifts the staff will never rarely be the same meaning we are forced to work as a bee team effectively on every shift. At first I found this uncomfortable but soon learned around it.



● Hostess and waitress

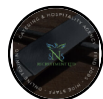
TempTribe | Mar 2018 - Now

My role at TempTribe may vary from shift to shift. It may be catering and waitressing st VIP events or hostessing for various different venues for example The Shard or The Hospital Club. During these shifts I have increased my experience in working behind bar and waiting aswell as working with the upper class.

● Events assistant/ Host

2Sweet Occasions | Oct 2014 - Now

`Don't Tell The Bride`. My duites included the setting up and take down tables, erecting chair covers and taking them off, decorating tables with cutlery, napkins and flowers, preparing the head table, serving food to the guests and clearing up when done. I also helped in the design of the flower arrangements for the events.



● Recruitment consultant

SNS Recruitment | Apr 2021 - Sep 2021

During my time at sns recruitment, I developed my skills in recruitment consulting and admin. This entailed sourcing candidates for clients, making phonecalls via spreadsheets mate for each wisting. Organise the applicant proccess and even writing the blog posts fort he company pages. I devoped my knowledge of exel and adobe also which has boosted my overal tech knowwlege as a whole.

● Head hostess and event planner

VBO | Jun 2020 - Dec 2020

VBO is a bar/restaurant less then 2 years old. My role at VBO was split into 2 hats. I would help plan and organise their events along side 2 others. My other hat entailed being the face of VBO. This meant making sure all guest are have a great time, serving VIP guests, boosting the energy of the venue by using dull moments to connect guests and intermingle conversations.



- **Sales associate**

HUGO BOSS | Apr 2018 - Jun 2018

My role at Hugo Boss was to be the face of Hugo boss at all times via handling customers with the upmost care and unique finesse at all times. My job entailed maintaining the shop aesthetic, styling customers, tailoring customers, selling Hugo boss product with pride making sure the clients leave our store satisfied. A diverse range of customers tend to come through Hugo Boss as it is an international brand; this has given me ample amount of contact time with people for all kinds of walks of life. All leaving with the same general thought of customer service. During my time at Hugo boss I stayed ahead of sales targets and made sure that my team could do so too.



- **Sales assistant**

Sunglass Hut | May 2017 - Nov 2017

My role as a sales assistant in Sunglass hut was mainly to give costumers "Sunglass hut experience" and great costumer service. We help costumers find their perfect pair of luxury sunglasses and leave with a big smile. I am till trained and learned how to fix lenses as well as the different types and the effects they have on your eyes. During this job I have learnt more about how to sell luxury brands and also how to adapt myself to different clientele.

- **Crew member**

John Lewis – The Place To Eat | Aug 2017 - Nov 2017

My role as a crew member in John Lewis was to make sure packeted food was always out and organised. That cold and cool deserts are always stocked up and presented well. I also had to put out new tea cups and tea pots as well as plates and glasses. When the restaurant is busy I would be asked to to the floor and collect plates and and remains of the table, Clean it and make it look presentable for the next consumers to take seat.



- **Tk Maxx Associate**

TK Maxx | May 2017 - Sep 2017

My role in TK maxx as an associate on the shop floor was to make sure my department was always in order. I worked on accessories and bath & body. this meant I have to block all out products do they looked presentable according to size and colour. Make sure customers did not open and test the products with a seal on them due to health and safety. I also had to rearrange the features if the amount of products we had left ad changed or we no longer had the feature item. I was also till trained; this is where I was posted the majority of the time. Working on tills we have to look out a lot for loss prevention like switched tickets, dishonest customers and incorrect sales stickers.

- **Crew member**

McDonalds - Kentish Town | Aug 2016 - Jan 2017

My role as a crew member in McDonald's is to serve costumer on the tills and get their orders ready. Very seldom was I in the kitchen however I was expected to clean and tidy the designated areas of the store. This includes the lobby area, kitchen area and till space. McDonald's is a speedy, unpredictable working environment that helps one with speed, thick skin and problem solving within given boundaries.

- **Station assistant**

Soul UK Radio | Jul 2015 - Sep 2015

I worked during the summer at S.O.U.L Media - focusing primarily on miscellaneous administrative duties such as answering calls, updating social media and book-keeping. I was also assigned to collect new music from both up-coming and established artists. I also assisted in drafting emails to potential artists/guests due to appear on the media broadcasts as well as catering to guests ensuring a warm welcome as well as signatures on signing into the building and out.

- **Production runner**

Sterling Silver Productions | Apr 2015 - Apr 2015

I worked on set for a student short film meeting and greeting all cast members, making tea and coffee, collecting receipts, signing guests on and off set, painting, moving equipment such as cameras, lights and tripods and photocopying scripts.

Education & Training

- | | |
|------|------------------------------------------------------|
| 2016 | ● Hornsey School for Girls
Maths B, |
| 2016 | ● Hornsey School for Girls
English Lang B, |
| 2016 | ● Hornsey School for Girls
Science Core B, |
| 2016 | ● Hornsey School for Girls
Science adit C, |
| 2016 | ● Hornsey School for Girls
R.E B, |
| 2016 | ● Hornsey School for Girls
Geography C, |
| 2016 | ● Hornsey School for Girls
Music A, |
| 2016 | ● Hornsey School for Girls
Drama A, |