



Sage Vanalstinne

Social Media Enthusiast

Paris, France

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Languages

French

English

About

I am an American living in Paris pursuing my passion for social media in the luxury fashion industry.

BRANDS WORKED WITH

Adobe

Lempire

Sagevphotography

Singulart

Experience

● Photographer

Sagevphotography |

- Develop customer management skills by communicating effectively to carry out successful photo sessions during busy periods
- Appraiseranges of competitive rates for sessions that fairly represent my photography skills
- Utilizevarious marketing techniques such as website creation and social media marketing to increase business by over 30% each year



● Ambassador

Adobe |

- Planned, marketed, and executed two workshops per semester teaching my peers the various ways they can utilize Adobe programs to improve their resumes, LinkedIn, and increase their skill set
- Formulateda marketing plan, strategizing tactics on how to shape the program, and carry out initiatives capturing at least 250 student leads, 20 clubs, and 5 professors interested in learning more about Adobe.
- PromotedAdobe through content creation and advertising through personal social media channels, driving students' awareness and interest, leading to increased activations of free Adobe Creative Cloud and grow brand awareness

● Community and Events Manager

Lempire | Jan 2022 - Aug 2022

- Succesfully managed Facebook Community of 20k+ members
- Developedrelationships with key clients and hosted monthly events with industry leaders.
- Strategicallyplanned and executed on a content plan to increase community engagement from 5% to 9% Paris, France January 2022 - August 2022 Paris, France March 2021 - August 2021 Lansing, MI July 2017 - Present East Lansing, MI January 2019 - February 2022



● Social Media and Content Coordinator Intern

Singulart | Jan 2020 - Mar 2022

- Contributed to 33.5% follower growth on Facebook, 39.7% on Instagram, 6.29% on LinkedIn, 4.76% on Pinterest as a point of reference for all U.S. targeted content
- Pitchedand executed on social media campaigns contributing to overall social media strategy
- Servedas a translator, copywriter, and editor for content across platforms
- Liaisedbetween artists and the SINGULART team by attending art galleries and art fairs, proposing promotions on social media and executing on community management