



Mahi Sarda

Sales Executive

📍 Surbiton, UK

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Languages

English (Fluent)

About

Experienced in retail sales, I have a proven track record at The Body Shop delivering exceptional customer service and meeting sales targets. Skilled in merchandising, inventory control, and personalised recommendations, I'm adaptable and thrive in dynamic retail environments.

BRANDS WORKED WITH

The Railway Pub

The Body Shop

Misfit Co

Spoken Fest

Experience

● Head of Front of House

The Railway Pub | Aug 2023 - Now

Efficiently managed bookings and reservations, ensuring optimal seating arrangements and customer satisfaction.

Boosted The Railway's social media presence while also fulfilling duties as a front-of-house member, consistently meeting sales targets, especially during Sunday roasts, resulting in a significant increase in sales. Successfully organized and managed parties and events, fostering customer loyalty and service. Career Highlight: Promoted to Team Lead within 6 months, showcasing strong leadership and organizational abilities.



● Sales Executive

The Body Shop | Sep 2022 - Jul 2023

Delivered exceptional customer service focused on skincare and beauty products. Exhibited deep understanding of The Body Shop's product line. Personalized recommendations to address diverse skincare requirements. Supported merchandising and inventory control efforts. Managed cash transactions effectively while fostering teamwork and meeting sales targets.

● Event Manager

Misfit Co | Jan 2018 - Jan 2019

Successfully recruited vendors for Misfit Co events, with Blue Tokai Roseters as the primary vendor. Managed events by promptly addressing customer concerns, ensuring guest satisfaction, and fostering loyalty. Oversaw food and beverage, apparel, and artwork retail, exhibiting reliability as a team player. Prioritized guest and staff safety throughout events while delivering exceptional customer service. Focused on creating a welcoming and enjoyable experience for all guests.

● Event Manager

Spoken Fest | Jan 2017 - Jan 2019

Managed stage and artist lineup for diverse events, ensuring smooth transitions and optimal scheduling. Coordinated with artists, agents, and organizers to finalize lineup details and schedules, simultaneously managing on-day social media for media coverage. Oversaw backstage logistics, including artist accommodations and technical requirements. Handled last-minute changes and emergencies efficiently, maintaining event integrity.

Education & Training

● Kingston University

Master of Management,