



# Tess Purcell

Owner at stylenmind- Personal Stylist -Fashion and Beauty Consultant - personal shopping

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## About

With over 16 years in the fashion industry, I excel at personal styling and have a rich background with luxury brands like Christian Dior. My expertise ranges from personalised shopping to conducting style workshops, demonstrating my adaptability and passion for fashion retail.

### BRANDS WORKED WITH

- Christian Dior
- Style 'n mind
- kildare village
- Armani Beauty
- I-SPY Clothing

## Experience

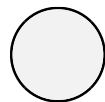
### ● Owner

Style 'n mind | Jan 2006 - Now

### ● style and image consultant

Style 'n mind | Jan 2006 - Now

Tess works as a professional fashion stylist and image consultant. Her basic training was in beauty therapy. Tess worked for many years as a make up artist and account manager for Christian Dior. Tess is a regular contributor to www.stylebible.ie while also being published in The Wedding Directory, C Style and has an on going article in her local paper. Tess has giving style advise on radio to spin south west listeners and also has a seasonal style slot on Clare FM radio. Tess has also presented Irish Designer style slots on Xpose and RTE Today Show. Image magazine referred to Tess as 'the style doctor' with "a vast knowledge on boutique shopping. Tess also runs many style workshops throughout the mid west region. Tess is also the co director of Coast Model Management . The agency runs fashion events as well as providing fashion models for shows, In store promotions and fashion shoots.



### ● counter manager

Christian Dior | Sep 1990 - Aug 2006

Tess worked as counter manager for Perfume Christian Dior in the travel retail market for 16 years she was responsible for all aspects of sales, stock control, product training and & acciunt sales management



### ● Customer Service

I-SPY Clothing | Mar 2019 - Mar 2024

Tess worked as Customer Service Manager for 4 years. This was an online job . In this role Tess was responsible for answering customer query in regard to styling, online shopping & any product related issues the customer may have. This was a solo role an built the service to a top class service which received of 5 top ratings ratings from I-spy customers

## Education & Training

2006

### ● Style coaching institute

Fashion & personal styling,