



Elizaveta Buynova

footwear and accessories designer

Paris, France

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Languages

French (Work Proficiency)

English (Fluent)

Italian (Work Proficiency)

German (Fluent)

Russian (Native)

Dutch (Work Proficiency)

About

BRANDS WORKED WITH

Af Vandevorst

Ann Demeulemeester

N.Early N.Aked

Proenza Schouler

Experience

● Co-Founder & Creative Director

N.Early N.Aked | Jan 2019 - Now

High heeled footwear brand with the unique construction, nn.shoes/ Since 2019 Co-Founder & Creative Director

- In charge of design and development of the unique footwear construction, adapting the ballroom dance shoes for everyday wear ensuring the unprecedented level of comfort for high heeled footwear
- Overseeing all aspects of design and development, from visual and vintage research and leather sourcing to final fittings and production launch
- In charge of brand's communication and concepts for each photoshoot, including lookbooks and product shoots
- In charge of the collection's merchandising and supervising sales (D2C model)
- Achieved a full sell-through of the first collection within the first 3 months
- Listed in Forbes 30 under 30 Fashion and Arts short-list

● Freelance Designer

| Jan 2019 - Now

Working on various projects: as a Freelance Designer for Footwear and Accessories

● Shoes&Drinks

| Jan 2017 - Now

A telegram channel dedicated to fashion, featuring personal op-eds and interviews

- Partnerships with Farfetch, Nike, Ugg's, Moet Chandon, Lacoste, Levi's, Converse, Manolo Blahnik, TSUM, Paco Rabanne, etc.

● Assistant Designer, Footwear & Accessories

Af Vandevorst | Feb 2017 - Jun 2017

Reported directly to An Vandevorst, working closely with her on design and development of the footwear and RTW collections

- Prepared footwear launch cards, assisted in leather and fabric sourcing
- Designed and prepared embellishment and embroidery launch cards for both RTW and footwear

● Accessories Designer

Ann Demeulemeester | Jun 2017 - Jul 2019

Solely responsible for the accessories department, including design and development of 120+ SKUs per season (6 seasons/year), reporting directly to the Creative Director and the CEO

- In charge of the visual, ethnographic and vintage research, collection plan, design (sketching and CAD), fabric and leather sourcing, print and embroidery placements, development through mock-ups and daily communication with the manufacturers in Italy, Spain, Portugal and India
- Conducted production fittings, prepared launch cards for production
- Established a line of carryovers: bags, SLG and belts; increasing the sales by approx. 30% each season
- Responsible for managing tight budgets, ensuring the needs of both Creative Director and the Sales team were met
- Participated in styling (Robbie Spencer) and show and showroom preparation, responsible for the Accessories visual merchandising in the showroom



● Assistant Designer, Footwear & Accessories

Proenza Schouler | Jan 2015 - Jan 2016

Reported directly to Lucette Holland, Senior Footwear Designer, and Emilie Jacquet, Head of Accessories

- In charge of rendering realistic color-ups, hand sketching, making illustrator sketches, creating specs for prints, hardware and print placements
- Conducted thorough online and library research
- In charge of preparing numerous commercial and runway footwear collection plans, as well as completing product knowledge books for both shoes and bags
- Assisted in fittings and lookbook shoots Other: