



Divyesh Anghan

Inventory Manager

[View profile on Dweet](#)

Languages

English

About

With a strong background in inventory management at Vinland Glassware and digital marketing prowess from Nilkanth Textile, I excel in enhancing customer experiences. Proficient in stock control and passionate about retail dynamics, I'm eager to contribute part-time, especially Wednesdays through Sundays.

BRANDS WORKED WITH

- Nilkanth Textile
- Vinland Glassware

Experience

- Digital marketing**
Nilkanth Textile | Oct 2022 - Nov 2023
Led social media marketing across various platforms to increase brand awareness and customer interaction. Implemented SEO and PPC strategies to boost website traffic and brand visibility. Analyzed website performance, social media engagement, and ROI, and presented findings in monthly reports.
- Inventory Management**
Vinland Glassware | Jan 2020 - Oct 2022
Assisted in flawless product delivery by expertly managing inventory levels and implementing a streamlined stock tracking system. Reduced stockouts by 10% through proactive forecasting and achieved 15% fewer inventory discrepancies via efficient cycle counts and data analysis. Passionate about optimizing operations and customer experience through innovative inventory management.
- Graphic Designer**
Vinland Glassware | Jan 2020 - Oct 2022
Developed brand identities, logos, and marketing materials (flyers, festival banners, brand guidelines) for Vinland and its 3 sub-brands. Vision-driven approach led to a cohesive brand ecosystem, increasing brand awareness and customer engagement. Successfully ensured brand consistency across all marketing materials and sub-brands.

Education & Training

- 2024 - 2024 ● **University of Wales Trinity Saint David**
MBA-International Business,
- 2019 - 2022 ● **Veer Narmad South Gujarat University, Surat**
Bachelor of Commerce,