



Zoe Gorringe

Womenswear & Homeware Designer, illustrator & artist

London, UK

[View profile on Dweet](#)

Languages

Spanish (Basic)

English (Native)

About

Always curious, creative, & constantly researching, I am passionate about being part of creating a story. Attentive to detail & garment construction. I am dedicated, with a firm work ethic, committed to developing my practise with the highest integrity. Self-training on the environmental side of the industry, striving to improve & learn from others. Prolific across print, fabric, trim, & embroidery design, specialising in woven womenswear product. Adjacently, I am a self-taught artist with some published works.

BRANDS WORKED WITH

- ADOLFO DOMINGUEZ
- Emilia Wickstead
- John Lewis
- Lily and Lionel
- Orla Kiely
- Rodnik
- Tristate
- Twenty8Twelve

Experience

● | DESIGNER

| Sep 2020 - Now

- Working across different brands designing, assisting, & consulting across womenswear & homeware
- Key client is with Angela Wickstead Home across all areas of design & creative including; website development, cad work, design work, social media, marketing, factory & client liaison, photography, retouching work, photoshopping images, shoot organisation, sample intake & distribution for PR.



● | DESIGNER

Emilia Wickstead | Dec 2018 - Sep 2020

- Collaborating with the Design Manager, under the Creative Director, working closely with the Sales director, atelier & production teams on coordination & direction for the forthcoming seasons
- Working across show & pre collections, as well as commercial collections for Net A Porter & Matches
- Extensive research across all design aspects, creating & developing mood boards & original inspiration themes, stories, & concepts for seasonal collections & projects
- Sourcing of relevant fabrics, embroideries & suppliers to meet the design requirements for each project, along with the management of suppliers
- Creating hand drawn sketches, & accurate technical cad specs
- Working with the Marketing & PR teams to provide key themes & reference points each season
- Translating all sketches into clear, concise, accurate, & aesthetic cads to present to the team & buyers
- Creating & developing innovative & original initial design ideas, embroideries, techniques, applications, fabrications, & prints, for each collection
- Preparing & assisting in fittings, translating fit comments for atelier, whilst ensuring cads are updated
- Design development across all areas including knit, bags, shoes, hats, jewellery, embellishment, print
- Assisting & supporting preparation & organisation for all ecommerce shoots, creative shoots, & shows
- Managing imagery, & providing retouching notes for all shoots in accordance to Emilia's preference
- Extensive photoshop work & retouching of images for social media, lookbook & ecommerce
- Providing support in presenting the collection at all stages to senior management
- Ensuring critical path deadlines are maintained & management of juniors & interns in house



● | DESIGNER

Orla Kiely | Sep 2016 - Oct 2018

- Working closely with the creative director, design manager & sales director across all womenswear
- Concept research & mood board creation, finding key ideas & detail, & providing notes to all teams
- Design development, hand drawing, technical specs, cads in print & colour, consistent in creating best sellers
- Working directly with all factories to create, provide & discuss; technical specs, fitting notes, BOM sheets, with overcoming issues, & chasing in all samples at all stages until Salesman Samples
- Managing intake & distribution of all samples to all sales teams & countries
- Sourcing & ordering trims & fabrics for all sampling, attending fairs & suppliers, & overseeing delivery
- Working closely with in house pattern cutters & seamstresses to create silhouettes & to ensure technically viable, & to Orla's aesthetic values
- Assisting on campaign & lookbook shoots; sourcing props & locations, booking artists, styling & pre-shoot & on set organisation & preparation
- Working on licensing product including jewellery & watches & special projects such as shoe collaboration research, the exhibition, prop development for the exhibition including tiny dolls & giant dresses.



● | DESIGNER

Lily and Lionel | Sep 2015 - Sep 2016

- Employed to create a RTW collection for a luxury brand in keeping with aesthetic to a tight schedule
- Specifically developing brand appropriate innovative & conceptual press pieces
- Executing press ready illustrations
- Producing initial concepts & ideas for the collection, & researching into all product areas
- Sourcing & matching all trimmings, buttons, & linings for all initial samples
- Communicating key shapes for all product categories, with a focus on detailing, finishing & styling
- Researching & identifying future trends & shapes & feeding to creative director & head of design
- Translating sketches into clear, concise & aesthetic CAD's to present to buyers
- Producing detailed technical packs to send to factories



● | DESIGNER

ADOLFO DOMINGUEZ | Mar 2014 - Aug 2015

- Creative design development, working with the head of design, creative director, & commercial team
- Designing across all womenswear woven product, & producing best sellers
- Extensive research & concept development, creating & building mood boards, presenting shape & trend prediction pre-season, interpreting key catwalk & street styling to fit brand ethos
- Creating original prints from paintings by the creative director
- Hand drawing for sample development, & creating artworks for embroidery, embellishment, detail technique & application
- Design, drape, & fit samples, working closely with pattern cutters & machinists in the atelier, using an understanding of garment construction & technology
- CAD & colour work, originating garment shapes
- Working closely with head of design, buyers & production team, range planning & range building
- Working directly with suppliers sourcing & developing styles, fabrics & trims, including travel to Europe & Far East PREVIOUSLY HELD POSITIONS

● Senior Designer

Tristate | Mar 2009 - Feb 2014



● CAD Designer

Twenty8Twelve | Jan 2009 - Mar 2009

- **Assist. Designer**

Rodnik | Sep 2007 - Dec 2008



- **Design Assist**

John Lewis | Aug 2006 - Aug 2007

INTERNSHIPS