



# Sehar Rashid

Fashion designer

Islamabad, Islamabad Capital Territory, Pakistan

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## Languages

English (Fluent)

## About

Enthusiastic, creative, Fashion designer, with great aesthetic sense, and the passion to utilize all my potential to achieve high goals. I seek to contribute my skills and designs aesthetic to assist in creating stylish, saleable fashions. A fast learner and eager to challenge myself, I aspire to continually grow and further develop my talents within the industry. I love mixing different techniques and cultural fusion in my work. I am open to new and bold ideas and trained well according to project requirements.

### BRANDS WORKED WITH

- "Ali Nawaz"
- CEPA
- Faisalabad Fashion Week 2016
- Fiverr
- Giki University
- "HR Design Studio"
- Iqra University

## Experience



### ● Assistant Fashion and Textile designer

Fiverr | Oct 2021 - Now



### ● Fashion designer

CEPA |

### ● Choreographer

Giki University |

Worked as a backstage ushering team leader with makeup artist Tariq Amin. Worked as a backstage ushering team leader.

### ● Assistant Designer

Faisalabad Fashion Week 2016 |

the models and ushering team. Great opportunity for interaction with different professionals Worked as an organizer in ushering team. Participated in sketching Competition in Tectiq's16 at



### ● Iqra University |

### ● Fashion designer

"HR Design Studio" | Jan 2019 - Mar 2021

Developing new design concepts

- Developing new digital prints according to trends and client demand.
- Making seamless patterns with different techniques according to trend and client demand.
- Making creative designs and layouts.

### ● Fashion designer

"Ali Nawaz" | Apr 2016 - Feb 2018

Developing new design concepts

- Visiting sites and other sources of ideas for designs
- Keeping up to date and spotting fashion trends in fabric design by reading forecasts in trade magazines and using internet resources
- Making creative designs and layouts.
- Creating Digital prints according to current Trends.
- Creating multiple designs of embroidery and digital print for apparels.