



Anna Radulescu

Brand Strategy, Marketing, Graphic Design, Client Coordinator | MIB/MBA - Moving to Paris beginning of April!

Paris, France

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Links

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Languages

French (Native)

English (Native)

About

I am an experienced professional in Brand Strategy/Awareness, Communications, Client Relationships, and have a passion for organization! I have worked in vastly differing industries and learn new things surprisingly quickly!

I have a Master in Management and Double Degree from ESCP Europe and a Master of International Business from the University of South Carolina. I graduated with a Bachelor of Science in Business Administration with a major in Marketing and Management and a minor in French.

I am fluent in French and English and passionate about style and luxury!

BRANDS WORKED WITH

Kumon

Panache Bridal

Ramos CS

Raycom Media

SC Small Business Development Centers

Seabin Project

Experience

● Marketing Assistant/Brand Strategist

Ramos CS | Feb 2023 - Now

In charge of all company branding and internal/external image. I take care of all marketing materials and graphics. I build company proposals in response to various Public Agency RFPs using InDesign, sending RFIs to multiple external firms and reporting directly to the President/CEO.



● Assistant Salon Manager

Panache Bridal | Mar 2022 - Mar 2023

Assisting the owner of Panache Bridal with managerial duties at the Beverly Hills location. Day-to-day activities include calendar management, bookkeeping, customer/client relations, sales reports, creating invoices, communicating with vendors, managing sales staff and alterations, placing/processing new client orders, QuickBooks, social media, communication and updates across locations, ensuring quality control, and customer and employee satisfaction.

● Consultant

Seabin Project | Sep 2019 - Dec 2019

Assisted the Seabin Project with identifying the optimal locations for Seabin installation in Central and South America.



● Consultant

SC Small Business Development Centers | Aug 2019 - Aug 2019

Assisted an Australian organization committed to solving ecological disasters in analyzing new markets in South America.



● Call Center Representative

Raycom Media | Jul 2017 - Sep 2017

● Tutor

Kumon | Aug 2014 - Aug 2015

Education & Training

2020 - 2021

● ESCP Business School

Master's degree,

- 2019 - 2020 ● **University of South Carolina Darla Moore School of Business**
Master's degree,
- 2018 - 2018 ● **Université Paris Dauphine - PSL**
Marketing/Marketing Management,
- 2016 - 2019 ● **University of South Carolina Darla Moore School of Business**
Bachelor's degree,
- 2015 - 2019 ● **University of South Carolina**
Business,