



Marta Vitali

Consulting and Connecting
Design | Development | Pro-
duction | Lecturer
Hard and soft accessories. Sus-
tainability expert.

📍 Milan, Metropolitan City of Milan,
Italy

[Portfolio link](#)

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Links

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Languages

English (Fluent)

Italian (Native)

About

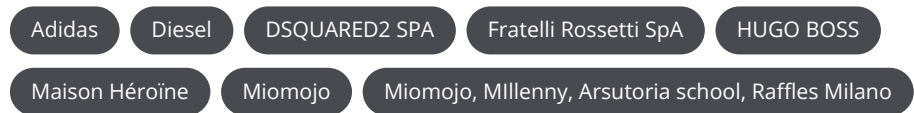
I specialize in both hard and soft accessories for both men and women, covering a wide range of categories such as bags, hats, gloves, socks, scarves, belts, and small leather goods.

Over time, I have developed a stable network of suppliers capable of providing a carefully curated selection of items. I have also established relationships with manufacturing facilities proficient in working with specific materials across various price ranges.

In my role as a designer, I bring technical skills and support cultivated through close collaboration with factories and product development. I have successfully undertaken alternative and innovative projects, constructing collections from the ground up that can thrive in the market. My specialization in sustainability, particularly in creating fashion bags and accessories using alternative materials and implementing circular development and sustainable product lifecycles, sets me apart.

As a Lecturer in University and professional technical fashion courses, I specialize in collection design, emphasizing both hand and digital drawing. I closely monitor students in their projects, conduct daily lessons with engaging exercises, and structure courses to meet institutional and student needs. My teaching extends to both in-person and online formats, utilizing platforms such as Zoom, Teams, Google, and tabletop cameras for a comprehensive and adaptable learning experience.

BRANDS WORKED WITH



Experience

- **senior designer**
Maison Héroïne | Jan 2016 - Jul 2019
- **senior designer**
Fratelli Rossetti SpA | Jan 2017 - Jan 2018
- **Accessories designer adidas by stella mccartney**
Adidas | Aug 2012 - Aug 2013
- **Senior designer male and female, bags and small leather goods**
Diesel | Jul 2005 - Aug 2012
- **Senior designer, developer and lecturer**
Miomojo, Millenny, Arsutoria school, Raffles Milano | Jan 2016 -
- **senior designer**
Miomojo | Jan 2016 - Now
- **Accessories Designer**
HUGO BOSS | Jan 2013 -
- **Silk and Hi-tech Designer**
DSQUARED2 SPA | Jan 2014 -



- **Head of design, product developer and lecturer. Hard and soft accessories. Sustainability expert.**

| Jul 2014 - Now

the studio: Collectiv"o"

Client: Miomojo, Millenny, Raffles education, Arsutoria school

Designer and developer

I am a senior freelance professional specializing in men's and women's accessories for the fashion, casual, and sports industries.

In my role, I create, design, develop, source, and organize accessories collections, maintaining complete autonomy over requested timelines. My goals include acquiring the technical skills necessary to assist a company's growth by providing the correct range of targeted products, optimizing the production chain, and ensuring a qualitative range of successful goods.

Lecturer

I have alternated between working in the industry and teaching, accumulating seven years of experience as a lecturer across various degree programs, diplomas, and certificate institutes. Additionally, I bring an extra seven years of expertise in sustainability management processes. This pattern allows me to bring up-to-date knowledge aimed at entering the world of business. From the Far East to Italy, I've crafted various training courses adaptable for learners of different ages and needs, spanning from basic to advanced levels of preparation.

Education & Training

2001 - 2004

- **Istituto Europeo di Design**

Fashion Designer,

- **Liceo Artistico**

Diploma Artistico,