



Cristina Iovanescu

Fashion Design Assistant | Winner of International Digital Fashion Week 2021 |

📍 London, UK

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About

MA Fashion Design graduate (Distinction) with a strong passion for arts. Skilled in design development, sketching and styling.

BRANDS WORKED WITH

- Fiorella Ciaboco Sartoria
- JENS_LAUGESSEN DESIGN ADVISORY
- OYUNA
- Red Magazine UK
- The Grid Pop Up Show
- Universitatea de Artă și Design din Cluj-Napoca

Experience



● Creative Assistant

OYUNA | Oct 2022 -



● Design and Production Intern

OYUNA | Jul 2022 - Oct 2022



● Fashion Design Assistant

JENS_LAUGESSEN DESIGN ADVISORY | Oct 2021 - Jul 2022

- Visual research - finding relevant images for collections, creating mood boards, fabric exploration, colour palettes, and suggesting creative design solutions.
- Developing business plans and client presentations.
- Supported the AW '22 photo /film project for London and Paris Fashion Week.

● Exhibition Curator

The Grid Pop Up Show | Sep 2021 - Sep 2021

- Researched locations in London for the gallery of the exhibition.
- Developed the concept and the headline of the exhibition.
- Organised the space and the works of the students.
- Supervised the exhibition and interacted with the public.

● Mentee

Red Magazine UK | Apr 2021 - Jun 2021



● Studio Assistant

Fiorella Ciaboco Sartoria | Oct 2019 - Dec 2019

- Supported pattern cutting and garment making.
- Managed all Social Media platforms (Instagram, Facebook).
- Maintained and organised showroom displays.
- Acted as main contact for international matters.
- Assisted the master tailor at fittings.

● Volunteer

Universitatea de Artă și Design din Cluj-Napoca | Jul 2017 - Jul 2017

- Helped with organising the venue.
- Assisted the designers backstage.
- Ensured the models got in their assigned line up before the show.

Education & Training

2020 - 2021

- Cambridge School of Visual & Performing Arts
Master of Arts - MA,

- 2018 - 2018 ● **Accademia di Belle Arti di Macerata**
Erasmus, Fashion Design
- 2016 - 2019 ● **Universitatea de Artă și Design din Cluj-Napoca**
BA, Fashion Design
- 2012 - 2016 ● **Liceul Teoretic Gheorge Sincai**
High School Diploma,