



Matthias Schatz

HEAD OF DESIGN / CONSULTANT
RTW / EYEWEAR / ACCESSOIRES

Paris, France

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Links

[LinkedIn](#)

Languages

German (Native)

French (Fluent)

English (Fluent)

About

A creative professional, designer and fashion expert with extensive experience in Europe and Asia, I provide ideas, creative strategies and conceptual direction to brands in the fashion and luxury goods industries.

My areas of expertise are ready-to-wear, eyewear, and accessories.

If you want to share ideas about the latest trends, brand development, or the importance of fashion and design, feel free to contact me!

BRANDS WORKED WITH

courrèges

Descente Global Retail

Desigual

Fashion Design Consultancy

Matiaschatz

Matthias Schatz

Experience

● Founder/Designer

Matthias Schatz | Apr 2022 - Now

Designing WRTW capsule collections , co-branded with Fabrique, China. Commercial launch scheduled November 2022.

● Creative Consultant

Matiaschatz | Mar 2019 - Now

Design / Trend Forecasting / Image / Brand & Style Positioning

- Leading the design of ready to wear items and accessories from mood board through to end product.
- Seasonal creative concepts and product offer strategy aligned with brand aesthetic.
- Personalized trend forecasting and analysis.
- Close collaboration with creative directors, senior management, sales and communication.
- Creating Brand profiles and presentations.
- Management and training for creative teams.
- Projects include Eyewear, Hard Luxury Accessories (Dunhill x MHA) and WRTW for brands in Asia and Europe



● Creative Consultant

Desigual | Mar 2019 - Jan 2021

Design / Trend Forecasting / Image / Brand & Style Positioning

- Cross-category WRTW mision, with emphasis on woven.
- Consulting CEO/Creative Director, as well as the design, development and production teams.
- Analyzing and communicating trends and product opportunities relevant to the brand.
- Proposing concepts and designs for seasonal WRTW and capsule collections.
- Leading a team of internal designers, as well as a network of free-lancers.
- Seasonal mood-boards, colors, materials and print stories.
- Review and comment on fittings, prototypes, samples and material swatches.
- Co-operate with pattern makers, manufacturers and suppliers on upcoming and current development projects.
- Travel to trade-shows as well as research-trips.



● Head of Design Eyewear

courrèges | Jun 2015 - May 2018

Optical Frames / Sunglasses / Runway

- Reporting to CEO.
- Responsible for creative vision, design and development of two eyewear collections per year (220 SKUs).

- Art Direction: Advertisement, lookbooks, promotional tools, packaging, exhibition stands. Liaison and communications with production and sales teams.
- Multiplying sales value by 4 and revenue by 5 between 2015 and 2017.



- **Senior Designer / Head of Design • Ready to Wear (RTW) / Leather Goods**

courrèges | Feb 2011 - Feb 2019

Ready to Wear / Leather Goods

- Reporting to CEOs and Creative Directors
- In charge of core-items ready-to-wear and leather goods.
- Participation in the design and development of the runway collections.
- Generating ideas, concepts, designs.
- Lead and follow-up fittings.
- Overseeing fabric sourcing and development, fittings, showroom presentations.
- Building and training the creative team and managing assignments.
- Managing, coach and counsel the product team
- Liaising with factories to ensure product is developed through to production in line with initial concept.



- **Head of Design License**

courrèges | Jan 2011 - Sep 2016

Contemporary Ready-to-wear/Accessories

- Reporting to CEO
- Responsible for overall direction and design of the company's product lines under license.
- Overseeing all design activities across product categories including Woven, Knit and Accessories as well as leading the development of design Print & Color, Embellishment and Fabrics.
- Creating five deliveries per season, incl. knit / 70 stores / up to € 80 million in annual sales.
- Managing creative teams and product teams in Paris and Tokyo.
- Providing recommendations for Art Direction, PR and Branded Environment.

- **Sportswear Designer**

Descente Global Retail | Jul 2003 - Dec 2010

Golf / Tennis / Fitness / Ski & Snowboard / Swim / Leisure

- Consulting the design and product teams in Osaka and Tokyo on the lines Sport Futur and Le Coq Sportif.
- Design from research to development
- Reviewing and signing off samples and swatches
- Visit of trade shows.
- Regular travels to Head Offices in Japan

- **Fashion Design Consultant**

Fashion Design Consultancy | Oct 1998 - Dec 2010

Design / Product Development / Europe and Asia

- DESCENTE, Japan Active Wear/Sportswear
- COURRÈGES, Paris Couture/Luxury RTW/Menswear
- ITOKIN, Japan Premium RTW/Leather goods
- LOUIS LONDON, Ger. Mid Market RTW
- FTM, Hong Kong Menswear
- GIN TONIC, Ger. Denim/Sportswear

Education & Training

- **School of Design Pforzheim University (De)**

Bachelor of Arts in Fashion Design, Fashion Design