

Disha Champaneri

Marketing Internship

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Languages

English (Native)

Gujarati (Native)

Hindi (Native)

About

With a robust background in customer service and retail operations at Whole Foods Market and Parmar Boot House, I thrive in dynamic settings. Proficient in cash handling, product presentation, and ensuring customer satisfaction, my basic English skills complement my passion for exceptional retail experiences.

BRANDS WORKED WITH

Parmar Boot house

VIRTUAL

Whole Foods Market

Experience



Bakery Service Team Member

Whole Foods Market | Nov 2023 - Dec 2023

- Tills Duties: Process customer transactions and handle cash registers.
- Barista: Prepare and Make all kinds of coffees and teas, preparing espresso shots using a coffee machine, creating all kinds of variety of coffee beverages, teas and speciality drinks.
- Properly pack, wrap, and price products for retail sale.
- Slicing, Cutting, Weighing, Packing, and Pricing the products for sale.
- Monitor and restock bakery items, ensuring sufficient supplies are available.
- Deliveroo duties: Bringing out and collecting all the products from all over the store for Deliveroo orders by customers and assisting customer service.
- Cleaning and restocking displays.
- Helping with cleaning and order for opening and closing shifts.

Cashier Assistant

Parmar Boot house | Sep 2022 - Aug 2023

- Helped customers complete purchases, locate items, and join reward programs.
- Monitored self-checkout systems and provided help in resolving complex problems.
- Answered problems about store policies and addressed customer concerns.
- Operated cash registers for cash, check and credit and transactions with excellent accuracy levels.

Digital Marketing Internship

VIRTUAL | May 2023 - Jul 2023

- Content Creation: Made social media posts, blog posts, creating videos, designing infographics.
- Social Media Marketing: Used social media platforms like Facebook, Instagram, Twitter, and LinkedIn for marketing purposes. This includes creating content, running ads, and engaging with your audience.
- Email Marketing, Google Business, Google ads, Social Media Marketing, Video Marketing, Influencer Marketing.
- Content Management Systems (CMS): Proficiency in using CMS platforms like WIX to create and manage websites and blogs.
- Graphic Design: Design skills for creating visually appealing graphics and images for social media, websites, and other marketing materials.

Education & Training

2023 - 2024

Regent's University

BA(Hons) Fashion Marketing,

2010 - 2023

Shree Swaminarayan

School Certificate,

