



# Noemi Benatti

Interior Designer/Creative Direction

Ferrara, Province of Ferrara, Italy

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## Languages

English (Fluent)

Italian (Native)

Spanish (Basic)

French (Basic)

## About

born in Ferrara. August. running in the countryside. painting. fashion context. artisanal touch . aesthetic. tireless researcher. good planner. magic places. artistic world. exhibition. historical background obsession. secret glimpses. poetic projects. fusions. concept maker. setting. styling . past and contemporary. patina objects. details. simulacra. pathos and shape. evocative flair. symbolism. senses. looking for new visions

### BRANDS WORKED WITH

MDP & TERRAZZA PANORAMA

PIPER

SALOTTOBUONO

STUDIO MARCANTE/TESTA

CAFE F 2023

## Experience

### interior design

CAFE F 2023 | Nov 2022 - May 2023

construction site supervisor, interior design, branding

### interior designer

PIPER | Jan 2022 - Oct 2022

interior design, greenery design, art direction assistant, event assistant

### creative direction

MDP & TERRAZZA PANORAMA | Feb 2021 - Dec 2023

I was in charge as creative director for a company, working on different projects such as restaurant, lounge bar, beach club, events and house renovation. This role make me improve some interpersonal skills such as responsibility, flexibility, communication, negotiation, networking, problem solving and mediating.

I experienced all the project step, from the preliminary design, site work inspection, made-to-measure design and technical drawings, material selection, estimate of costs, brainstorming with food&beverage manager during some design step (cocktail bar, back services, customer flow), branding and identity, visual and graphic design, merchandising, social media supervision, seasonal event design, culinary experience and format in collaboration with the chef, mise en place design selection, site-specific installations. I was part of several consultancy and managing events team, even working with many international artists. I worked on seasonal concepts renovation.

### Internship

SALOTTOBUONO | Oct 2020 - Dec 2020

intellectual research, concept and digital contents (video introduction+gif+3D model) for an exhibition taking place during the Architecture Biennale in Venice.

### Internship

STUDIO MARCANTE/TESTA | May 2018 - Aug 2018

trend research, history and materials research, concept and proposals for a furniture system, 3D models and rendering

## Education & Training

2019 - 2020

### Domus Academy

Master of Design,

- **Torino**

Bachelor in Interior & Furniture Design,