



# Özge Bozdog

Hi! I'm Ozge Bozdog, I'm a creative designer, and a highly dynamic innovative consumer.

📍 London, UK

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

Turkish (Fluent)

English (Fluent)

## About

Hi! I'm Ozge Bozdog, I'm a creative designer, and a highly dynamic innovative consumer. I live in the city of London, where I scope out the latest trends in my day to day life. I'm interested in the way fashion connects with consumers through written and visual outputs. Being a digital designer I have in-depth knowledge of working with a variety of mediums with a forward-thinking attitude. I'm an extroverted introvert (not sure if that's possible) my work and lifestyle say alot about my personality.

### BRANDS WORKED WITH

LK Bennett

Next

## Experience



### ● Digital designer

LK Bennett | Jan 2022 - Now

At LKBennett my day consists of designing content across all of Lk-bennetts online channels, maintaining content across the website and social media platforms. My day-to-day includes designing and developing original assets, liaising with teams to fulfil the completion of briefs, video editing and workflow coordination.

For my daily tasks I use a variety of in-house content management tools, and platforms to update assets on the website necessary. I also use adobe creative suite and figma to help me produce assets across the multiple channels I work across.

- Execution of all creative assets across all digital channels, marketing, campaign and large print advertorials.
- Proficient knowledge and skill in UX/UI design using software like Figma
- Art direction and asset creation for seasonal campaigns and regular BAU
- Understanding of brand identity and helping shift brand perception within a company, Achieving this through art direction on still life and in-house shoots.
- Implementing effective creatives to increase traffic to the site and aid company demand

### ● Freelance photographer

| Feb 2018 - Sep 2021



### ● Sales assistant

Next | Apr 2017 - Dec 2021

## Education & Training

### ● Ravensbourne University

1st class degree in fashion promotion,