



Josefa Lavandero

Creative Consulting | Fashion Marketing | Trend Forecasting

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Languages

English (Fluent)

Spanish (Native)

About

Currently pursuing my MA in Strategic Fashion Marketing. Creative consulting, Fashion Strategies, Forecasting. Interested in Music, Fashion, Arts & Cinema.

BRANDS WORKED WITH



Experience



● Creative Consultant

Freelancer | Sep 2023 - Now

Freelance Fashion and creative consulting /strategies

● Head of Creative & Social Media

MOSSO Chile | Mar 2023 - Sep 2023

Creative and Social Media director

● Creative & Social Media Project Leader

Cheil Chile | Jun 2022 - Mar 2023

● Social Media & Content Strategist

Cheil Chile | Oct 2020 - Jun 2022

Social Media & Content Strategist @ Cheil Chile

● Community Manager

Cheil Chile | May 2020 - Oct 2020

Social Media Coordinator @ Cheil Chile



● University Assistant

Universidad Diego Portales | Mar 2020 - Mar 2023

University Assistant for the Course "Design & Anticipation" @ Universidad Diego Portales

● Creative Director

Escuela Brown | Sep 2019 - May 2020

Worked as a Creative / Art Director for Escuela Brown

Tasks:

- Content creation
- Social media & Community Management
- Digital Media Advertising
- Photography
- Video and Film
- Editing / Retouch
- Graphic Design
- Art Direction
- Influencers Marketing

● Social Media Manager

Escuela Brown | May 2019 - May 2020

Worked as a Social Media & Community Manager for Escuela Brown

- Content creation
- Social media & Community Managing
- Digital Media Advertising

- Photography
- Editing / Retouch
- Backup for design
- Art Direction
- Influencers Marketing

● Intern

ModaCL | Jul 2018 - Jan 2019

Internship for fashion online platform ModaCL

- Content Management
- Social Media & Community Management
- Content Creation
- Public Relations
- Graphic Design
- Photography
- Assistant duties



● Fashion Stylist

Starbucks | Jun 2018 - Jun 2018

Fashion Stylist at Starbucks Conference held at Santiago, Chile on June 2018. Worked as a Stylist showing in store workers proper work outfits and ways that could be more fun

Education & Training

2023 - 2024 ● **University of the Arts London**

Master of Arts - MA,

2019 - 2019 ● **Escuela Brown**

Diplomado,

2018 - 2019 ● **Fotodesign Chile**

Associate of Arts - AA,

2015 - 2020 ● **Universidad Diego Portales**

Bachelor's degree,