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Freya Goddard

Fashion Business Student & Stylist

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About

I am a Fashion Business Student and Stylist, currently studying Fashion Management. I am also developing a luxury fashion brand and running an online business in the health & wellness industry. I have a background in dance, and I also have a social media presence on Instagram, TikTok and YouTube.

BRANDS WORKED WITH

Arbonne Boots UK Fortnum & Mason FREYASTYLE River Island

YouTube

Experience



Franchise Owner

Arbonne | Jun 2023 -



Visual Merchandising Assistant

Fortnum & Mason | Jan 2023 - Feb 2023

I joined the talented Visual Merchandising team at Fortum & Mason for three weeks. I was given the opportunity to work in VM, network throughout the business and expand my industry knowledge.

Fashion Stylist

FREYASTYLE | Apr 2022 -

Fashion Stylist & Personal Shopper

FREYASTYLE | Apr 2022 -

Visit @freyagoddardstyle on Instagram to view examples of the virtually styled looks I create for clients.



Sales Associate

River Island | Apr 2022 - Jul 2022



Fragrance Sales Associate

Boots UK | Nov 2021 - Dec 2021



Content Creator

YouTube | Apr 2015 -

I post content documenting my life such as fashion school vlogs and city breaks.

Education & Training

2021 - 2023 Fashion Retail Academy

Fashion Business & Retail,