



# Khushi Vora

Marketing Specialist

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

## About

Experienced sales assistant with a strong background in managing stock, handling transactions, and customer service. Adept at working in fast-paced retail environments, including premium, high street, and luxury settings. Proficient in product labelling, order preparation, and store maintenance.

### BRANDS WORKED WITH

FujiFilm LONDON

Schbang - Marketing Agency

BookMyShow Enterprise

Picostone - A Tech firm

Football Stadiums

## Experience

### ● BRAND SOLUTIONS STRATEGIST

Schbang - Marketing Agency | May 2023 - Sep 2023

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• Managed social media for all BookMyShow apparels, along with Med-imix & Cuticura brands while maintaining monthly performance reports. Developed and executed daily content strategies for movies, and upcoming events across all social platforms. Coordinated with internal teams and clients to meet requirements and secure approvals. Conceptualized marketing plan for Lollapalooza India.

### ● PLANNING

BookMyShow Enterprise | Sep 2022 - Apr 2023

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• Led TribeVibe Ambassador Program with 500+ kids and conducted Youth marketing campaigns(On ground & Digital)around India. Designed marketing plans for various artist tours (Prateek Kuhad, Darshan Raval) and created brand pitch decks.. Conceptualised, promoted & created a Gen-Z festival VIBIN' Pan India.

### ● SALES ASSISTANT

FujiFilm LONDON | Apr 2024 - Now

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• Managed stock sheets and daily account transactions with Z report of the till and card transactions. Operated & maintained various printing equipment to ensure high quality prints. Processed & captured pictures for various countries Passport, Visa, & Driving license; both for online and offline applications.

### ● DEVELOPMENT & MARKETING INTERN

Picostone - A Tech firm | Jan 2022 - May 2022

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• Sourced & pitched to various Architects & Interior Designers in India from product pitching to locking the company. Responsible for sourcing the right tech influencers & reaching out for a collaboration with the brand. Responsible for visiting & shooting various reels & content at the site for the social media reach & engagement.

### ● STAFF

Football Stadiums | Jan 2024 - Now

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• Accurately processed & handled Till Operation , and maintained a clean organized kiosk with efficient stock take.. Skilled in Beer pouring, Cider

and different spirits to customers at the stadium or concert. Ability to work in a fast-paced environment.

## Education & Training

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2023 - 2024 ● **BRUNEL UNIVERSITY LONDON**

Master of Science,

2020 - 2023 ● **HR College of Commerce & Economics**

Bachelor of Management,