



# Simeon Adesoji

Social Media Executive

London, UK

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## Links

[LinkedIn](#)

## Languages

English

## About

Always up for a challenge and motivated to succeed. Love to help people out and willing to progress in a future career.

### BRANDS WORKED WITH

Serco

The Edit LDN

## Experience



### Customer service operator

Serco | Aug 2022 - Sep 2022

Creating & sourcing cool content for their Instagram, reaching out to influencers, content engagement & posting on their feed. Running their Tiktok page whilst video editing & creating trendy reels. Running their Youtube page and posting shorts and longer videos. Sharing Instagram content to their Facebook page. Sourcing content for Facebook Ads. Designing various banners, logos and other creatives using Canva. Submitting a weekly report on growth including numbers and statistics. Admin work including updating their website and uploading new products through shopify. Getting involved on shoot days when filming with influencers. Assisting fulfilment team ship out orders. Serco August 2022 to September 2022 Customer service operator Working on the University of Nottingham clearing hotline and NHS Covid 19 hotline Filling out forms, booking and cancelling appointments.



### Social Media Executive

The Edit LDN | Jun 2021 - May 2022

Digital Marketing & Social Media Executive  
Creating & sourcing cool content for their Instagram, reaching out to influencers, content engagement & posting on their feed.  
Running their Tiktok page whilst video editing & creating trendy reels.  
Running their Youtube page and posting shorts and longer videos.  
Sharing Instagram content to their Facebook page. Sourcing content for Facebook Ads.  
Designing various banners, logos and other creatives using Canva.  
Submitting a weekly report on growth including numbers and statistics.  
Admin work including updating their website and uploading new products through shopify.  
Getting involved on shoot days when filming with influencers.  
Assisting fulfilment team ship out orders.

## Education & Training

### Nottingham Trent University

Bachelor of Arts,