



Scott Bell-Coleman

Experienced Sales Representative

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Languages

English

About

With a proven track record in luxury and high street retail, I excel at enhancing store performance through superior customer service and product knowledge. My expertise spans sales proficiency, upselling, and delivering personalised shopping experiences across various retail categories, demonstrating flexibility and dedication to exceeding sales targets.

BRANDS WORKED WITH

- Arc Hospitality Recruitment
- Buzzrocks
- Central Security
- FORMATION
- KFC
- Red Star Financial Management LTD
- Safestyle
- Showsec
- Tesco
- Tessuti Trafford Centre

Experience

Retail Assistant

Tessuti Trafford Centre | Jul 2022 - Mar 2023

I was most recently in a high end luxury and heavily customer facing based role in which i delivered quality service and increased the sales of the store by utilising brand knowledge and helping customers find what's right for them, primarily identifying their needs and matching those needs with the correct item(s)



Checkout Assistant

Tesco | Oct 2020 - Jun 2021

Serving customers on the checkouts and assisting on Self Service if and when required.

Security Officer - Response Team

FORMATION | Dec 2019 - Mar 2020

I carried out pre game safety checks, maintained crowd control, executed ejections and utilised conflict resolution on Match days at Manchester United.



KFC Team Member

KFC | Mar 2019 - Oct 2019

During my time here I was BOH and part of the kitchen staff that ensured all food was fresh and up to standard.

Chef

Arc Hospitality Recruitment | Aug 2018 - May 2019

I previously worked as a Chef for Manchester United, City and occasionally Liverpool FC doing prep & match day cooking. Within this role I led the line cooks to deliver the specified Menu promptly for awaiting fans.



Door Supervisor/Security

Central Security | Apr 2017 - Jul 2018

By enhancing my security knowledge and experience, this helped me move forward onto my more recent role of security.



Steward

Showsec | Jun 2016 - Feb 2017



- **Assistant**

Tesco | Sep 2015 - Oct 2016

September 2015 - October 2016

During my tenure here, I served regular meals to customers and (being in the location it was) Manchester

United fans, which required speed and efficiency which this job helped to advance. Whilst here I also served Costa Coffee due to the store partnership which added an extra element of knowledge.

In addition, I helped the head chef to prepare meals for the customers and counted the till at the end of the night subsequently making sure the float was correct for the next shift.

- **Sales Representative**

Red Star Financial Management LTD | Apr 2015 - Sep 2015

I previously worked at Redstar. It was a claims management company that dealt with PPI claims.

This experience further enhanced my previous customer service, team-working, communication and sales skills.

- **Team Leader/Staff Trainer, Supervisor**

Buzzrocks | Apr 2013 - Sep 2014

Serving hot and cold food to customers, helping Head Chef with prep and cooking, training new staff to be competent within the role and opening up secondary shop for service (moved there when I became Supervisor).

The work experience developed and enhanced many of my key skills such as good customer service, speed and efficiency whilst also gaining more experience in a leadership role.

- **Sales Representative**

Safestyle | Jul 2012 - Sep 2012

July 2012 - September 2012

I have previously worked for Safestyle UK where I went door to door giving out free quotes on windows and doors.

This developed my interpersonal customer service and also my sales skills.

Education & Training

2011 - 2012

- **The Manchester College**

NVQ2 in Leadership,

2010 - 2011

- **Loreto College**

GCSE in English,